



So you're wondering how to do this "social-selling" thing?

cue happy dance!

We're here to help you put your best foot forward on your social media platforms while sharing Norwex.

Here are a few things to think about:

Social media

Your social media presence is like a storefront: Are you open for business? Do you convey a clear message to someone just "driving by" who might not know anything about what you do – or Norwex?

Engagement

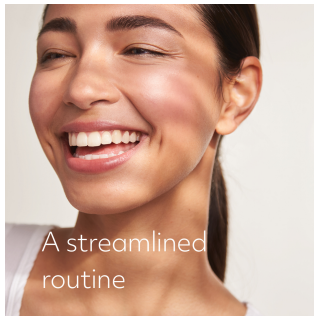
Stop the scroll! People will engage with posts that they find interesting or can connect to. Consider asking questions to create engagement and sharing photos that stand out!

Branding

What is your brand? Don't let this scare you! Everyone has a brand; you just have to identify it. Think about what sets you apart from others or what only you can offer them.

Get started

What social platforms do you already have established? Start the conversation there. Not sure where to start and what to post? We've got you!



1 Cleanse

Remove dirt, makeup, pollutants; gently exfoliate.

2 Treat

Target skin's specific needs with nutrient-rich ingredients.

3 Moisturize

Provide ultra-hydration; support natural moisture barrier.

A few do's to increase views

Do post regularly

Posting regularly keeps new content in focus. Just because you're posting often, doesn't mean it always has to be business-focused. Follow this formula; 80% of what you share should be about YOU—the other 20% can be business-related. BOOM! It really is that easy.

- Mix up what you post – posts, stories, reels and going live. Start with how you're comfortable sharing!
- Remember: Think about when you became friends with someone ... it takes time, right? You don't just spill all your deepest darkest secrets on the first meeting. Social media is the same way. Viewers will take time to connect to you. Just keep sharing!

Do interact with followers

If someone comments on your post, reply back, no matter the platform! They felt the need to leave a remark ... take this opportunity to build and foster that relationship.

Do stay compliant!

Please be familiar with the official Policies and Procedures and Media Policy on your *Consultant Office*.

Give your profile a little love

Name and title

Add your name and Norwex Independent Consultant.

Log In Sign Up

Instagram

Search

norwextraining Follow

75 posts 2,722 followers 842 following

Norwex Training (Home Office)
Check out: our posts for training tips on: Social Media, Norwex Training Tools, Product Training and much more!

Bio

Give us a glimpse into what we can expect to see on your page – why should someone follow you?

product

social media

team build...

the resource

feel good

Highlights

Find three highlights of your brand to focus on. This could include things like: shares about pets, your baking obsession or your passion for gardening, for example.

Profile picture

Trust us, we love our babies and furbabies, but include yourself in your profile photo please!