



Mystery Host

Show your VIP Customers how fun and easy hosting with Norwex® is! Attendees have opportunities to win the Host Rewards from the event! It's called a "Mystery Host" because you don't know who the Host(s) is/are until the end of the event, after all the orders have been placed, events booked, and Team Building conversations scheduled. Exciting, right?

Who you invite:

This is an exclusive event for your VIP Group. Be sure you're giving them information on what it is so they know what to expect.

Welcome and explain how it works:

Let your VIP Group know that any orders placed between the ordering windows will be included in the Mystery Host drawing.

Give opportunities to enter into drawings:

You can give more entries into the drawing for whatever you want to achieve from this event. If filling your booking calendar is your main goal, give the most points for bookings. Below are ideas to get you started:

- RSVP'ing or commenting that you'll be purchasing/attending event.
- Inviting a friend (outside of the VIP Group).
- Sharing a testimonial (photo or by commenting on a post).
- Orders of \$100 or more.
- Requesting a Referral Link.
- Booking an event in the next two months.
- Scheduling time to learn more about becoming a Norwex Consultant within the next seven days.

Share your demo:

Since these customers are already in your VIP Group, chances are they already know the basics Norwex has to offer. Consider featuring new products, Host Rewards, personal care, must-haves, hidden gems, etc.

Ask everyone to place their orders:

Tally up the orders and entries so you can give away the Host Rewards. When drawing names to give away the Host Rewards, you can either give away ALL rewards earned as one package or split them up to give to more winners. You can also give away any extra products you have that you'd like to gift to someone who won. Your event, your rules!



TIP: At the end of the event, post the Host Rewards for next month with incentive for booking.