Lyocell Microfibre Plush Bath Towel

Ultra-absorbent microfibre meets sustainable wood cellulose in this plush, soft, breathable towel.



limited-edition

Item #: Heathered sky blue–741019
Only available as part of the Lyocell Microfibre Plush Towel Set # 689

140 cm x 70 cm

The problem

As you emerge from your bath or shower, you want to wrap yourself in a towel that's much more than just absorbent. Your towel needs to also be warm, soft and luxurious to caress and pamper you as it quickly dries your skin. And wouldn't it be nice if it combined long-lasting durability with next-level sustainability?

Norwex solution

Treat yourself to the velvety warmth of our snug and cosy Lycocell Microfibre Plush Bath Towel. Fluffy, super-soft and ultra-absorbent, it's created using sustainably sourced lyocell for an incredible after-bath experience that's also better for the planet.

Why it's better

- Ultra-plush, naturally derived lyocell microfibre makes this towel super-soft, fluffy and warm
- Norwex lyocell is made of wood cellulose from Forest Stewardship Council (FSC) certified sources
- It uses a very clean, eco-friendly, closed-loop manufacturing process
- BacLock®*, our exclusive micro silver agent, protects the cloth by inhibiting odour in the cloth, which means it's ready to use again and again
- Plush, extra-high pile provides extra absorbency

What your Customers will love

- Ultra-plush lyocell microfibre is a soft, breathable material that's perfect for all skin types
- Warm and cosy
- You'll save money since you don't need to wash it after each use
- Beautiful neutral colour complements our Lyocell Microfibre Plush Hand Towel and Body and Face Pack
- Available as part of the money-saving Lyocell Microfibre Plush Towel Set

How to use

- Use to dry body and hair
- Rubbing action helps with exfoliation
- Hang to dry after using

Caring for lyocell microfibre

- Machine washing and drying are recommended prior to initial use
- **Machine wash cold, gentle cycle and tumble dry low**
- Wash slightly dirty microfibre with your favourite Norwex detergent under cool running water and use again before laundering. Rinse thoroughly and hang to dry or drop in the dryer on low setting. When air drying, always hang to dry, as leaving darker colours of damp microfibre on surfaces may stain them.
- Launder microfibre with other lint-free laundry using a Norwex laundry detergent, which is free from fillers
- Do not use bleach. Do not use fabric softener when laundering microfibre as these additives coat the surface of the fibres.
- For best results, machine dry on low setting. Can also be hung to dry.

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BacLock®

*BacLock® is an antimicrobial agent solely intended to protect and self-clean the cloth by inhibiting growth of odour-causing bacteria, mould and mildew.

MICROFIBER 2 YEAR WARRANTY

All Norwex Microfibre products carry a two-year warranty. Please visit www.norwex.com/product-guarantee for complete details.

Lyocell Microfibre Plush Bath Towel *(cont.)*

Did you know

• To help keep it soft, lyocell microfibre should always be washed in cold water

• Lyocell from Forest Stewardship Council (FSC)-certified forests means the forests are responsibly managed, socially beneficial, environmentally conscious and economically viable

• Our FSC-certified vendors cultivate the wood cellulose for use in our products. We selected vendors to support our Mission and minimise the concern of deforestation or ecological disruption.

• Lyocell is a fabric composed primarily of naturally derived wood cellulose

• Lyocell and microfibre make the perfect pair, combining long-lasting durability with next-level sustainability

Complementary products

• Lycocell Microfibre Plush Hand Towel

• Lycocell Microfibre Plush Body and Face Pack

• Lycocell Microfibre Plush Towel Set

• Hair Wrap