

Parties Best Practices

The party is the heart of your business. To help you navigate all the different ways to party and bring those parties to a successful close, we have put together this list of best practices for you and your Norwex business.

What is a Party?

A party has a minimum of 3 guests and a Host.

A party is an event with start and end dates that people are invited to attend and/or participate in. The goal of a party is to bring you new Customers, to reconnect with existing Customers and to thank the Host with Host Rewards.

There are different types of parties:

- In Home/Person
- Facebook/Online/VIP Groups
- Catalogue

Website Lead Orders will no longer be eligible to be moved to a Party Order.

What is a Host?

A party Host is your business partner who introduces you to their family and friends. This brings you new Customers who book new parties and can become potential Team members. We reward these activities through our 3-Star Host Program.

Can I host my own parties?

Of course, as long as it is an event with a start and end date that you specifically invite people to attend and/or participate in. Holding your own party is a great way to book more parties, expand and stay connected with your Customer base, and find potential New Consultants.

What about events, fairs, expos, etc.?

The purpose is to connect a Consultant with new Customers to sell Norwex products, book new parties and share the Consultant business opportunity. To order products to sell at these types of events, a Consultant can order products through a party and receive Host Rewards.

Can a party be broken into multiple parties?

Each party earns one set of Host Rewards. A party cannot be split into multiple parties to trigger multiple Host Rewards.

Can Flash Sale orders be included in a party order?

If you are holding a scheduled party during the timeframe of a Flash Sale and guests take advantage of the Flash Sale offer, they can be added to the party. However, Flash Sale orders cannot be grouped together to create a party and gain Host Rewards on a party that did not previously exist.



What happens if a Customer order is not placed on the correct party? Can Customer orders be moved to a party or between parties?

To accommodate a Customer who does not use the appropriate party link, a Consultant who is an Office Suite subscriber can move the order once within 72-hours, after submission, to the correct OPEN party.

How long should parties stay open?

We recommend that all parties be completed within a 30-day window from invitations to submission. This will help you manage your party calendar, and your Host will receive rewards in a timely manner, giving them the opportunity to host another party for you in upcoming months.

Best practice is to book parties on your earliest available dates and continue to fill your calendar into the future. There could be times that parties may be scheduled out several weeks in advance. When this happens, it is possible that the Host will begin collecting orders and building their party totals weeks before the actual party date.

This is a great practice to help them maximise their Host Rewards and ensure the party will hold. However, in most circumstances the natural party window will be much shorter.

Keeping parties open for long periods of time to collect unassociated orders to build to a party size and collect Host benefits is prohibited and not the intent of the Host Program.

Please note, open parties will expire 120 days after the created date on the NCO.