

live cleaner, safer, better.™





With love, from Norway

When my father founded Norwex in 1994, he was driven by his love of nature, fresh air and clean water here in Norway. You could find him hiking in the mountains, on his bike or sitting around a bonfire with family and friends. He was driven by nature and the power of water, and he combined that with the simplicity of cleaning with just water (and microfibre).

Now, over 30 years later, as the second generation leading Norwex and with three kids of my own, I'm more committed than ever to continue his legacy and dreams by protecting our homes, our families and our planet by reducing the use of harmful chemicals and single-use waste that are such a part of life today.

I also know families and people are busy today so, together with my product team, I focus on developing products that make your everyday life easier while providing solutions that work. In fact, I'm definitely in it for the long haul, driven by my passions:

- Love of family By reducing harmful chemicals and single-use waste in our homes, families can save time and money for more important things
- Love of people Treating each other with integrity, trust, respect and kindness ultimately helps everyone succeed
- Love of nature By coming together to make the planet cleaner and safer, we help instill a deeper respect for nature across all generations

As you explore this catalogue, I invite you to discover all the ways Norwex can help you live cleaner, safer, better by reducing chemicals and waste in your home.

Norwex. Live cleaner, safer, better.

Beate Hjeltnes,

Norwex Chief Executive Officer and Chairperson of the Board



Your home is your haven

By making your home healthier, you're protecting yourself, your family and the planet. We can help.

85,000+

chemicals

are registered for commercial use by the EPA; very few have been tested for toxic effects on children.

Learning Disabilities Worldwide bit.ly/43cn05H

Replace harmful chemicals with a better way to clean.



8-10 million metric tons

of plastic

end up in the world's oceans every year. Unesco Intergovernmental Oceanographic Commission bit.ly/3G0e1vd

Discover more sustainable alternatives to single-use.

Women use 168 chemicals

in their personal care products, on average, every day
Environmental Working Group PDF 6.19.2008 bit.ly/3x40QiN

Look your best with cleaner, safer skin care formulas.

NO ROOM FOR HARMFUL CHEMICALS

We've banned more than 2,700 questionable substances from our product development process.

Visit our mission page to learn how Norwex is about more than just safer products for your home – it's about a simpler, more natural and sustainable way of living, free of unnecessary toxins and waste.



Why Norwex is cleaner and safer



ENZYME- & PROBIOTIC-BASED CLEANERS

Many of our household cleaning products are enzyme- or probiotic-based. These natural ingredients not only work quickly and effectively to break down soils, stains and odours, they're free from harmful chemicals, making them safer for your family and the environment.



USDA CERTIFIED BIOBASED

USDA Biobased Certification indicates that a significant percentage of the product is derived from plants and other renewable agriculture, marine and forestry materials. To date, 32 of our products (and counting) have earned this high-profile recognition.



STANDARD 100 BY OEKO-TEX®

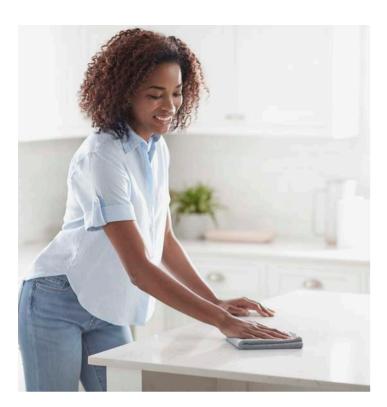
When you see OEKO-TEX® you can be sure that every component

- from yarn and dyes to trim and label – has been certified free
from harmful substances.

www.norwex.nz

By reducing harmful chemicals in our everyday lives, we share a cleaner, safer way of living. For our homes, our families and our planet.





DISCOVER NORWEX

Now more than ever, people are looking for ways to save.

Save Money

The average family spends almost \$600 a year on cleaning supplies. But our versatile, high-quality products do more and last longer so you can spend less.

Save Time

With no more lugging around buckets or switching cleaners for every project, you'll have more time for what matters most.

Save the Environment

Banish harmful, chemical-laden cleaners and single-use disposables like paper towels, floor pads and wipes for a cleaner planet and a healthier home.



Superfine fibres are the secret

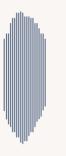
Microfibre 0.00006 mm 1/200th the width

Norwex

of a human hair

Common Microfibres 0.02 mm

Human Hair 0.12 mm









Physically removes dirt and up to 99% of bacteria from surfaces with water alone."

Ultra-thick and absorbent

to pick up and hold more dust, dirt and debris than other cleaning cloths

Absorbs up to 7 times its weight in water

When used dry to dust, the electrostatic charge within the cloth picks up and holds everything



Visit our Microfibre Product Science page to learn more about what makes Norwex Microfibre different.

* BacLock. This graphic is noted throughout the catalogue to differentiate those products that contain BacLock®, an antimicrobial agent solely intended to protect and self-clean the cloth by inhibiting growth of odour-causing bacteria, mould and mildew. BacLock ® does not protect people from disease-causing pathogens. **When following proper care and use instructions. IMPORTANT NOTE: Some surfaces and finishes can be easily damaged. Please always test Norwex Microfibre on an inconspicuous spot first. Do not use microfibre (except Norwex Optic Scarf) on anti-glare surfaces. For complete microfibre care and use instructions, visit www.norwex.nz/microfibre-care-use.

Clean starts here

The Safe Haven 5 Kit is everything you need to begin your journey to living cleaner, safer, better. It saves you time and money while creating a healthier environment for your family.

Did you know?



can be eliminated from your home with the Safe Haven 5 Kit.*



26+ paper towel rolls

can be saved per year by replacing with Norwex Microfibre.



The Safe Haven 5 Kit has everything your need to save money and create a healthier home for your family.



Just add water

Don't bother with expensive, chemical-laden cleaners or wasteful paper towels. Norwex Microfibre is safer and better.

EnviroClothTM BacLock OEKO-TEX®

It's your all-purpose, go-to cloth for cleaning almost everything! Removes up to 99% of bacteria from surfaces with water alone.* Use wet or dry. Made of 70% recycled microfibre yarn (two 500 ml plastic bottles).

35 cm x 35 cm RRP \$36.00



700080

amethyst

EnviroClothTM side wipes surfaces clean

700065

denim



new Ultra Scrub Cloth BacLock. OEKO-TEX®



700056 forest

Double-sided for twice the cleaning power! Messerasing scrubby microfibre on one side removes sticky, gooey dribbles, and soft densely woven microfibre on the other easily wipes them away. Great for stuck-on grime and other cleanups throughout the house. Scrubby side not for use on non-stick cookware or stainless steel surfaces.

23.5 cm x 15 cm 719001 onyx RRP \$27.50 pack of 2

Scrubby side tackles tough messes.

700083

burnished sunset

*When following proper care and use instructions. **Based on a comparison of Norwex Microfibre products to 18 retail brand cleaning products, 2020. BacLock® is an antimicrobial agent solely intended to protect and self-clean the cloth by inhibiting growth of odour-causing bacteria, mould and mildew. BacLock® does not protect people from disease-causing pathogens.



Always test on an inconspicuous place first.

200 ml 403502 RRP \$54.00



When you see **OEKO-TEX**® you can be sure that every component has been STANDARD 100 by OEKO-TEX® certified free from harmful substances.





Dusting Mitt BacLock. OEKO-TEX®

Harmful chemicals in household dust are no match for plush, electrostatically charged microfibre . It attracts and holds dust and other dust-related allergens like a magnet, keeping them from resettling elsewhere.

26 cm x 14 cm RRP \$35.00

Save with the kit! Part of our top-selling Safe Haven 5 Kit, page 10.









356511 graphite

Entry Mat

Super-absorbent microfibre and stiff polypropylene bristles conveniently loosen and trap dirt and other pollutants so they're not tracked in. Non-slip rubber backing holds mat safely in place. Machine-wash; air dry. 1 year warranty.

and asthma.*

*Asthma and Allergy Foundation
of America | bit.ly/3i6h7jb

76 cm x 51 cm RRP \$97.50



356510 brown



What's in that colour?

Many commercial laundry detergents contain unspecified artificial colours, identified as a human health risk by EWG.

> Environmental Working Group bit.ly/2WgRO5l



PowerZyme™ Laundry Detergent





600071 RRP \$55.00



Learn more on page 7.

what it does

Clinically proven to be hypoallergenic, this concentrated powder effectively eliminates the toughest stains, odours, grease and grime, leaving clothes* super clean and smelling fresh.

how it works

Four powerful enzymes and plantbased surfactants in our USDA certified 91% biobased formula clean without harmful chemicals left on skin or in waterways.

*Not recommended for silk or wool

How clean is your laundry?

Choose superior Norwex laundry solutions for your brightest, whitest clothes and linens. Better for your laundry, your family and the planet.









1 kg 1125 RRP \$51.00



Learn more on page 7.

Detergent



460 ml 600163 unscented

what it does

Ultra-concentrated powder dissolves quickly to whiten whites, brighten brights and eliminate grease and grime while removing everyday stains and odours.

how it works

Environmentally friendly formula with biodearadable surfactants gets clothes bright and clean. Free from phosphates, chlorine, bleach and fillers.



Liquid Laundry







RRP \$74.50

what it does

Just a few pumps to clean all types of fabrics and work in all temperatures to reduce the toughest odours and organic stains.*

how it works

Biodegradable enzyme power boosters break down starches, fats and proteins in tough stains and odours. USDA certified 97% biobased and 10 times more concentrated than other leading detergents.



Eco-Wash Laundry Detergent Strips







36 strips 403488 fresh blossom RRP \$49.00

what it does

Portable, lightweight strips are tough on stains, odours and grime." Great for home, travelling, university rooms and the planet - no harmful chemicals or plastic packaging.

how it works

Readily biodegradable, plantbased ingredients eliminate tough odours and stains. Liquid-free format saves space and reduces plastic. Ultraconcentrated and USDA certified 60% biobased.



Never run out of the products you love! Ask your Norwex Consultant how you can save on recurring orders of select products through our AutoSave program. Look for the logo throughout this catalogue.

^{**}Follow garment label instructions for silk or wool.

Reduce the chemical load

Cleaner formulas mean your laundry doesn't contribute to the buildup of harmful chemicals in your body, aka "body burden."



new Microfibre Deep Cleaner 🚱 🎯 🥯 Laundry Booster





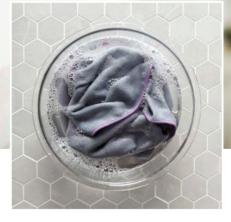
Refresh your well-loved microfibre as you eliminate stubborn stains and odours. This ultra-concentrated liquid's custom enzyme and bacillus spore blend (probiotics) is proven to remove grease, oil, coffee, spaghetti sauce, grape juice, chocolate, grass, blood, makeup and more. Presoak or use with your Norwex laundry detergent*; works in just 30-60 minutes. USDA certified 78% biobased.

355 ml 403215 RRP \$49.00

- Liquid format allows for the best degreasing ingredients to deep clean Norwex Microfibre
- · Concentrated formula penetrates to break down and remove odours and stains from grease, dirt, food and more
- Enzymes and probiotics go to work to provide a deeper clean while your cloths soak



Learn more on page 7.





Washing Net

The Washing Net is a versatile, effective and eco-friendly way to protect fine washables, including Norwex Microfibre. It lets soap and water flow through easily for optimal cleaning while its high-quality mesh protects delicates. 1-year warranty.

40 cm x 30 cm 354010 RRP \$19.00

Laundry Stain Remover 😵 🕮 😵







Who needs bleach? Biodegradable enzymes power away stains like coffee, tea, grass, makeup, wine, mustard, spaghetti sauce and coloured fruit stains like blueberry and grape juice. Gentle on delicate fabrics and works in all water temperatures.* USDA certified 57% biobased.

355 ml 600056 RRP \$37.00

Bright & White Laundry + Home Booster with Oxygen & Enzymes





No more pungent bleach fumes! This colour-safe bleach alternative harnesses the power of enzymes and active oxygen to brighten colours, whiten whites, and remove laundry stains and odours, all without harmful chemicals.* It also removes set-in stains and grime from grout, vinyl, granite and much more.** USDA certified 87% biobased.

500 g 600066 RRP \$52.50



Pro Tip



Lint Mitt

This handy mitt fits perfectly on your hand to quickly whisk away lint, dust and pet hair from clothing and other textiles. Sized right for travel, without the sticky waste - or plastic - of most lint rollers.

11.5 cm x 14.8 cm 308041 RRP \$21.00

Double-sided, so it works great brushing in either direction.



Fluff and Tumble Dryer Balls

Our 100% New Zealand wool dryer balls soften fabric naturally, helping to reduce static and wrinkles and cut drying time - all without toxins. Can be used with essential oils to naturally scent your laundry. 2-year warranty.

357021 RRP \$46.00 set of 3

Harness the power of plants and enzymes

Safer formulations target specific cleaning needs for

every area of your home without harmful chemicals.



OceanBound Packaging

The OceanBound label on our 355ml bottles indicates they're made of plastic waste that was at risk of entering the world's oceans. This is plastic that for whatever reason had fallen outside normal collection processes and was in danger of becoming a part of the 9 million tons of discarded plastic estimated to flow into our oceans every year. Bottles made from OceanBound Plastic are completely recyclable in most council recycling streams.



Never run out of the products you love! Ask your Norwex Consultant how you can save on recurring orders of select products through our AutoSave program. Look for the logo throughout this catalogue.



Look for the symbol and let our concentrated cleaners stretch your budget further as you reduce plastic and harmful chemicals.

Find even more cleaning solutions and deodorisers.

Laundry solutions, pages 16–19. Dishwashing solutions, pages 24–27. Fresh Produce Wash, page 30. Bathroom Cleaner, Odour Eliminator Concentrate, and Mould and Mildew Stain Remover, pages 44–45.



Oven and Grill Cleaner 🚱 🔞



355 ml 600006 RRP \$46.50

what it does

Safely breaks down baked-on, burned-on food and greasy spills on ovens, grills, pans and bakeware.

how it works

Powerful enzymes remove grunge and grime without the fumes of caustic chemicals. Won't leave residues or odours behind, so food tastes like it should.



Descaler 355 ml 600005 RRP \$46.50

what it does

Powers away soap scum, heavy calcium, lime and rust deposits from shower doors, bathtubs, taps, drains and more. Not for use on natural stone surfaces (or any foodware other than coffee pot carafes).

how it works

USDA certified 86% biobased formula with natural citric acid makes it both highly effective and environmentally friendly.



Sportzyme 🚱 😵 244 ml 600007 RRP \$39.50

what it does

Breaks down and eliminates organic, odour-causing residues on shoes, equipment bags, shoulder pads, helmets, workout gear and more.*

how it works

Fast-acting enzymes and biodegradable ingredients target and remove odour sources naturally: no harmful chemicals or aerosol propellants.



355 ml 600008 RRP \$51.00

what it does

Deep cleans body oils, pet dander and other contaminants from mattresses, pillows, doonas, pet bedding, fluffy toys and fabric furniture.*

how it works

Biodegradable ingredients and a probiotic blend that creates enzymes on contact easily remove organic materials in this USDA certified 54% biobased formula.

*Not recommended for silk or wool.

Less plastic is a good thing!

Single-use plastic is choking our planet. Use the glass Forever Bottle with our concentrated cleaners or water alone to reduce plastic in your world.

Forever Bottle with Sprayer

Our refillable, earth-friendly frosted alass bottle is ideal for diluting Norwex products, or simply fill with water to use with our microfibre cloths, Hand-Held Cleaning System and more. Colour-code for different rooms or dilutable, enzyme- or plant-based products using your choice of three slipresistant silicone sleeve options. Handle

473 ml 354004 grey, 354003 sea mist, 354002 white RRP \$29.50



nationalgeographic.org on.natgeo.com/2PtXohD

Look for the symbol and let our concentrated cleaners stretch your budget further as you reduce plastic and harmful chemicals.

Probiotic power. Concentrated clean.

Hard-working, helpful bacteria break down dirt and stains – naturally.



The Carpet and Rug Institute



The Carpet and Rug Institute (CRI) Seal of Approval (SOA) program is the carpet industry's only scientific program to test the effectiveness of carpet cleaning products based on colourfastness, pH level, rate of resoiling and more.

Carpet Stain Remover Concentrate





This ultra-concentrated formula yields 473ml of power that cleans and freshens carpets by targeting dirt, grease, organic waste and more. USDA certified 75% biobased with a unique probiotic blend that triggers enzyme action to safely eliminate stains and stop odours at the source. Not for use on carpets treated with Scotchgard™ or other sealants; not for use on silk or wool.

59 ml 600068 RRP \$41.00

save with the set

Clean Carpet Set

\$7.50

1 each: Carpet Stain Remover Concentrate, Forever Bottle with Sprayer, grey 662 10% OFF Retail price: \$70.50 \$63.00







norwex.nz

Kitchen mess? No stress.

Our kitchen cloths and towels do it all and keep things looking great.

Diamond Textured Kitchen Towels & Cloths BacLock OEKO-TEX®

These 70% recycled microfibre cloths and towels feature a diamond weave to grab, trap and eliminate kitchen messes. Perfect for drying dishes, wiping benchtops, soaking up spills and much more.

Diamond Textured Kitchen Towel 65 cm x 35 cm RRP \$37.50

Diamond Textured Kitchen Cloth 35 cm x 26 cm RRP \$19.50

save with sets & trios

Kitchen Towel & Cloth Set

1 each: Kitchen Towel, Kitchen Cloth 10% OFF Retail price: \$57.00 \$51.00

Kitchen Cloth Trio

3 each: Kitchen Cloths 10% OFF Retail price: \$58.50 \$52.50













	amethyst	graphite	mushroom	onyx	turquoise	
Towel	706010	706025	706016	706031	706001	
Cloth	707010	707025	707016	707031	707001	
Set	645	686	643	726	644	
oth Trio	676	687	674	727	675	

706031 Diamond Textured Kitchen Towel

BacLock® is an antimicrobial agent solely intended to protect and self-clean the product by inhibiting growth of odour-causing bacteria, mould and mildew. BacLock® does not protect people from disease-causing pathogens.

Safe shine, happy kitchen

These hard-working wonders keep things looking great.

Soap-Dispensing Kitchen Scrub Brush BacLock.

Easily and quickly remove the most difficult, stuck-on residue from pots, pans, bakeware, dishes and more. Just fill the handle with our Dish Soap and push the button to dispense grease-cutting power right where it's needed. The BacLock® in the sturdy bristles and handle helps prevent odour due to bacteria, mould or mildew. Safe for use on non-stick surfaces. 1-year warranty.

26.8 cm x 6.8 cm x 8 cm 45 ml (25 pumps) 358081 RRP \$37.00 358086 Kitchen Scrub Brush Replacement Head RRP \$19.00

save with the set

Soap and Scrub Set

1 each: Soap-Dispensing Kitchen Scrub Brush and Dish Soap

661 10% OFF Retail price: \$66.50 **\$59.50**



Dish Mat BacLock

Made from 91% recycled microfibre yarn, this extra-absorbent mat soaks up twice its weight in water, helping to save resources by letting dishes air dry. Hangs to dry and folds for storage.

53 cm x 36 cm RRP \$41.00







Save more than just money

New packets help reduce plastic waste too!









new BioZyme™ Dish Soap Concentrate 😯 🎾



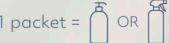


This plant- and enzyme-based concentrate in new, more sustainable packaging easily powers away baked-on food, grease and stains, leaving handwashable dishes, fine china and glassware sparkling. Aloe vera extract moisturises hands; citrus oil provides a refreshing scent. One box yields three Forever Bottles. USDA certified 100% biobased. Not for use in automatic dishwashers; do not dilute product into a sink full of water.

30 ml each 601001 lemon RRP \$34.00 box of 3 packets

- Plant- and enzyme-based formula completely breaks down food particles, fats, stains and more
- · Rinses spot-free without residue
- · 90% less plastic than previous packaging. Choose AutoSave to save money too!





save with the set

new Forever Refillable BioZyme™ Set with Sprayer

1 each: BioZymeTM Dish Soap Concentrate; Forever Bottle with Sprayer, white

732 10% OFF Retail price: \$69.50 \$62.50





Enzyme power

Enzymes are much safer than typical dishwashing liquids for dissolving baked-on food and stains.

All of the clean!

No harmful residue or buildup. (Your family deserves better.)



UltraZyme™ now EWG Verified®.





355 ml / 12 ft co





Gently sudsing yet extremely powerful against grease, this plant- and enzyme-based formula gets dishes super clean, even in the hardest water. It effectively eliminates tough grease and grime, leaving dishes, cookware, glassware and even fine ching spotless, with no harm to the environment. USDA certified 64% biobased.

355 ml 600065 lime RRP \$29.50



recommended for hand dishwashing.

450 q 403474 RRP \$39.00

UltraZyme™ Dishwasher Powder

Enzymes target and dissolve grease, baked-on

glassware, cutlery, pots and pans come out

Phosphate-, fragrance- and chlorine bleach-

food and stains; no pre-soaking required. Dishes,

squeaky clean and toxin-free, even in hard water.

free, it also reduces odours and removes buildup inside your dishwasher. Cleans up to 45 loads. Not

Natural citric extracts combat spots and film and get your dishes and glassware sparkling. It thoroughly rinses away residual mineral deposits. Dishes dry more effectively and come out gleaming. Formulated specifically to work with our UltraZyme™ Dishwasher Powder.

355 ml 403475 RRP \$29.00

Magnet Ball

Works in dishwashers and washing machines to prevent calcium buildup, resulting in softer water and requiring up to 70% less detergent. Use on bottom rack of dishwasher. Not for front-loading washing machines. 5-year warranty.

5 cm x 5 cm x 6.35 cm 357020 RRP \$66.00

27

So long, single-use

Sustainable options reduce plastic waste.

and and the

Reusable Produce Bags

These washable mesh bags take you from the produce aisle to the refrigerator drawer without added plastic waste. Non-leaching, nontoxic and strong enough for a full load of fresh fruits and veggies. 1-year warranty.

30 cm x 35 cm 354011 RRP \$23.50 set of 3







Who needs paper towels? These ultra-absorbent, reusable cloths quickly pick up spills and messes in the kitchen, bathroom – really anywhere. Best of all, each set is made from 70% recycled microfibre yarn and contains the equivalent of two 500 ml plastic bottles.

28 cm x 13 cm RRP \$36.00 set of 3



amethyst, vanilla, mushroom



307416 sea mist, navy, teal



slate, vanilla, mushroom



26+ paper towel rolls

can be saved per year by replacing with Norwex Microfibre.



Norwex Counter Cloth House Black, open-frame metal wire box. Holds up to 12 Counter Cloths. 24 cm x 14.9 cm x 8.5 cm 370500 RRP \$34.00



Both sold separately



Clean, scrub, chop, save!

Smarter, safer food prep for you and your family.



Cutting Board



Durable, easy to clean and made from biodegradable natural rice husks, it's better than plastic for protecting your benchtops. Food-grade silicone grip ring keeps it in place. USDA certified 53% biobased. Dishwasher safe (avoid high heat settings). 1-year warranty.

Mini 22.5 cm x 20.5 cm x 0.7 cm 370003 RRP \$46.00 Small 35 cm x 25 cm x 0.7 cm 370001 RRP \$67.00 Large 40 cm x 30 cm x 0.7 cm 370002 RRP \$78.00

Fresh Produce Wash





Spray or soak away pesticides, fertilisers, dirt and microbes from fresh fruits and vegetables. Biodegradable ingredients help extend shelf life of your produce with no phosphates, sulfates or parabens. USDA certified 99% biobased.

355 ml 403470 RRP \$39.00

Veggie and Fruit Scrub Cloth

This two-sided cloth has a rough side for scrubbing away dirt, wax and debris from produce, plus a smooth side for polishing. Perfect with our Fresh Produce Wash.

32 cm x 32 cm 307010 RRP \$21.50

Stretchy Silicone Lids

Keep food and beverages sealed in and fresh without wasteful, single-use plastic wrap or aluminium foil. Perfect for storing leftovers. Use tabs to stretch lids securely over smooth-rimmed bowls, dishes, cups and more. Freezer- and microwave-safe.

1-vear warranty.

6.5 cm; 9.5 cm; 11.5 cm; 14.5 cm; 16.5 cm; 21 cm 358047 teal RRP \$44.50 set of 6











Whether it's super stuck-on or just a few crumbs, Norwex has the right scrubby for any situation.



Norwex Microfibre and bamboo viscose make the slightly scrubby texture of this multifunctional cloth perfect for tougher cleaning jobs. USDA certified 44% biobased.

35 cm x 35 cm 703001 graphite with green trim RRP \$39.00





Scrubby microfibre side removes sticky messes; EnviroCloth ™ side easily wipes them away. Set of 3 means you always have one handy. Safe for all non-stick surfaces, including pots, benchtops, sinks, tiled walls and more.

16 cm x 16 cm RRP \$42.00 pack of 3



Dish Cloths

These specially woven, netted cloths wash your dishes and so much more with ease! Nonabsorbent, they easily handle cleaning or scrubbing jobs like removing flour, dough and other sticky substances from benchtops.

45 cm x 45 cm 307009 graphite RRP \$31.00 pack of 2



SpiriSponge 🔮

Non-scratching scrubber sponge removes sticky substances. Safe for use on all nonstick surfaces and glass top stoves. Not recommended for use on brushed stainless steel appliances or special coatings and finishes.

13 cm x 8.5 cm x 1.8 cm 354102 RRP \$17.00 pack of 2

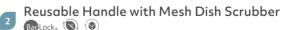


Spirinett 🏶

These long-lasting stainless steel scrubbers are great for really tough jobs. Can be used on a variety of surfaces such as glass, ceramic tile, stainless steel and wood. Dishwasher safe. Use care; may scratch some surfaces. Use of gloves is recommended to reduce skin abrasion.

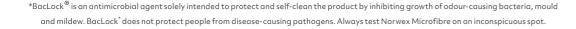
354100 RRP \$9.00 pack of 2





Easily scour away tough messes without getting your hands dirty. Non-scratching mesh quickly removes burned- and baked-on food from nonstick pots and pans, glass top stoves, ceramic tile, etc. BacLock®* helps keep the pad fresher and last longer than traditional mesh scrubbers.

354134 RRP \$26.00 handle and 1 scrubber Mesh Dish Scrubber Replacements 354137 RRP \$10.00 pack of 2



What's on your floors?

"Mopping" shouldn't mean coating your floors in harmful chemicals or filling landfills with expensive single-use cleaning pads.

A Norwex Mop Kit and a little water is a simpler, better way to keep things clean for your family – and the planet.



A step up from the rest

- Recycled: Up to 82% recycled microfibre yarn in our Mop Pads helps keep plastic bottles out of landfills
- Save money: Super-durable mop pads, base and handle last for years, saving you money over single-use pads and cleaning solutions
- Water only: Densely woven, superfine Norwex Microfibre physically removes up to 99% of bacteria from a surface using only water when following proper care and use instructions

Show your floors some love.



Mop Base

Easily snaps into the Telescopic Mop Handle or Multi-Use Handle and locks to hold firm for cleaning walls. Velcro® strips secure Mop Pads; rubber edging protects walls and furniture. 5-year warranty.

Small 24 cm x 8 cm 355105 silver RRP \$46.00 Large 40 cm x 8 cm 355104 silver RRP \$57.50

Telescopic Mop Handle

Combine a Mop Base and your choice of Norwex Mop Pad, or EnviroWand™ to quickly clean floors or under furniture. Handle adjusts to fit your height, so you can comfortably clean. 5-year warranty.

Adjustable size. 98 cm–160 cm 356007 graphite/black RRP \$57.50



Our Telescopic Mop Handle and Mop Base come with a fiveyear warranty! A. Duster Mop Pad Balock OEKO-TEX®



Large 10.8 cm x 51 cm 773002 graphite RRP \$59.00 Small 34 cm x 11 cm 773005 graphite RRP \$39.00

B. Dry Superior Mop Pad OEKO-TEX®

floors, baseboards, walls and ceilings.

Statically charged microfibre grabs the smallest particles of dirt, dust, crumbs and more and holds on tight.

Large 52 cm x 14 cm
352024 graphite with yellow trim, 352015 champagne, 352018 yellow RRP \$60.00
Small 34 cm x 14 cm
352023 graphite with yellow trim RRP \$39.00

C. Wet Mop Pad Baclock OEKO-TEX® Super-absorbent microfibre removes dirt, grime and up to 99% of bacteria from surfaces with water alone where children and pets play."

Large 52 cm x 14 cm

350011 graphite with teal trim RRP \$60.00

Small 32 cm x 14 cm

D. Tile Mop Pad Ballock, OEKO-TEX® Special nylon fibres woven into the microfibre quickly scrub stuck-on dirt from tile floors, showers and backsplashes.

Large 52 cm x 14 cm

350012 graphite with teal trim RRP \$39.00

771006 cool grey with teal RRP \$59.00 Small 32 cm x 14 cm
771007 cool grey with teal RRP \$39.00

E. Chenille Dry Mop Pad OEKO-TEX®

Nubby chenille microfibre picks up and holds pet hair, dirt, dust and other large particles. Great for baseboards, walls and ceilings too! Large 52 cm x 14 cm 772003 RRP \$59.00

F. Window Cloth Mop Pad BacLock. OEKO-TEX®

Tightly woven microfibre brings high windows to a sparkling shine. Use with Mop Base in locked position for added control.

Large 52 cm x 14 cm 770001 RRP \$58.00 Small 32 cm x 14 cm 770000 RRP \$38.00

**When following proper care and use instructions.



Clean faster

Keep a handy water supply right at your fingertips.



Spray Mop Attachment

This handy water reservoir easily attaches to the Norwex Telescopic Mop Handle, allowing you to spray your floor whenever needed as you mop. Hold mop handle in an upright position and press down to spray. Approximately 160 sprays per filling. To refill, simply remove inner reservoir and fill with tap water or diluted Probiotic Hard Surface Cleaner Concentrate. 1-year warranty. Handle and base sold separately.

32.2 cm x 7.7 cm | 250 ml 356402 graphite RRP \$61.00



Rubber Brush

Quickly cleans Mop Pads, Entry Mats and EnviroWand™; just brush debris into the bin after use. It's also great for removing pet hair, lint, crumbs and dust from textiles, car seats, furniture and carpeted stairs.

16 cm x 5 cm 357010 RRP \$30.00



Your Mop Kit's BFF

- The Rubber Brush is perfect for cleaning Mop Pads and Entry Mats.
- Simply brush debris into the rubbish bin.
- · Great for car seats, upholstery and carpeted stairs, too!



Oh snap!

Mop Kit add-ons allow you to customise your clean.



Works with all small Mop Pads

Hand-Held Cleaning System

Polish and shine windows, patio doors, smooth surfaces and more. Can also be combined with our other small-sized Mop Pads (page 35).

1 each: Small Window Cloth Mop Pad, Small Wet Mop Pad, Small Mop Base, Multi-Use Handle. 2-year warranty.

621 RRP \$135.50



Grout Brush Attachment BacLock



Make guick work of grout cleaning! Use the Grout Brush Attachment with either the Telescopic Mop Handle or Multi-Use Handle and wet the tough, durable bristles to safely scrub your grout back to life. No harmful cleaning chemicals required – pair it with a Norwex Home Care cleaner of your choice.

1-year warranty. BacLock® in blue bristles only. 22.9 cm x 3.8 cm 356404 graphite/blue RRP \$49.00

Pads.

Bristle-cleaning grooves remove hair and debris from Brush and Mop

Sweep, whisk, brush & scrub!

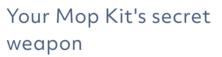
These handy tools remove



Your Norwex Mop Kit's ultimate accessory! The Dustpan and the Brush easily remove dirt and debris from dry Mop Pads as well as sweep and squeegee away other wet and dry messes.

33.8 cm x 28.8 cm x 10.9 cm 356417 RRP \$65.00

> Dustpan lies flat for singlehanded cleanups



- Perfect for cleaning dry Mop Pads, Entry Mats and more
- Electrostatic action in rubber bristles attracts and hangs onto lint, hair, dirt and
- Dustpan's rubber bumper allows smooth sweeping
- Great for car seats, upholstery, carpeted stairs and more

Conveniently snaps onto the Telescopic Mop Handle.

Rubber squeegee

quickly removes spills.

dirt and debris - indoors and out.

Outdoor Broom Attachment

Great for sweeping away everything from dirt, leaves, pebbles and twigs to small branches and rocks. It's made from recycled material in a solid resin block that won't warp or rot. Use with our Telescopic Mop Handle and adjust length to fit your needs.

45.7 cm x 5.7 cm Bristle length 7.62 cm 356008 black/blue RRP \$73.00

save with the set

Outdoor Broom Kit.

1 each: Outdoor Broom Attachment, Telescopic Mop Handle

694 graphite/black Retail price: \$130.50 \$117.00

What's on your wishlist?

Earn a free Mop Kit by hosting a Norwex Party! Ask your Consultant for details.



Rubber Broom Attachment Backock.



This multifunctional broom and squeegee head tackles messes all over your home. Its electrostatic action easily removes pet hair and fuzz from carpeted stairways, with no flyaways to chase down. Flip it over and the durable rubber squeegee side dries floors and more.

33 cm x 8.1 cm x 9.7 cm 357029 graphite/black RRP \$51.00

save with the set



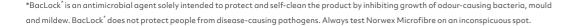
Rubber Broom Kit

Perfect for removing dust bunnies, debris, pet hair and more. Just brush debris into the trash after use.

1 each: Rubber Broom Attachment, Telescopic Mop Handle

636 graphite/black, Retail price: \$108.50 \$97.50





Travel light

Eco-friendly must-haves for any mess, anywhere.



Travel Pack BacLock. OEKO-TEX®

Five mini-sized EnviroCloths are perfect on-the-go or great for sharing!

16 cm x 16 cm 701007 teal, denim, forest; 2 graphite 701004 graphite, blue, plum, teal, graphite w/amethyst trim RRP \$42.00 set of 5 cloths

Travel Bag

This water-resistant, two-pocket bag is perfect for carrying a variety of items, including Norwex Microfibre cloths dry or wet for quick cleanups anytime, anywhere. Dry, unused cloths can go in the front pocket; place wet or used items in the larger pocket. 25 cm x 13 cm 360101 diamond RRP \$29.00





Mini Microfibre Variety Pack (MVP) Backock OEKO-TEX®

At a little less than half the size of our full-sized cloths, the mini versions of our top-sellers, EnviroCloth™, Window Cloth and Body and Face Cloth, are great for all kinds of on-the-go cleanups.

16 cm x 16 cm 300212 graphite, amethyst with graphite trim, teal 300209 graphite, teal, plum w/graphite trim RRP \$35.50 set of 3 cloths



Active Towel with Mesh Bag BacLock, OEKO-TEX® Super-absorbent, suede-like microfibre is a must for those on the move. Take it along when exercising,

playing sports, hiking, biking, yoga and more. Dries quickly and perfect for beach, pool, travel and camping. Includes convenient mesh carrying pouch.

Large: 172.7 cm x 61 cm 306005 blue RRP \$72.50 Small: 81.3 cm x 38.1 cm 306007 blue RRP \$38.00



Dry and Buff Car Cloth

Quickly dry your car and give it custom finishing touches. Plush microfibre on one side for drying and special checked microfibre on the other to spot buff and shine.

40 cm x 40 cm 305102 graphite RRP \$42.00



Car Wash Mitt

Nubby chenille microfibre on one side and microfibre cloth on the other gently lift dirt and grime from your car's exterior. The inner sponge layer means less water is used. Perfect for car enthusiasts!

23 cm x 17 cm 308028 marine RRP \$36.00 Double-sided, so it works when brushing in either direction.



quickly whisk away lint, dust and pet hair from clothing and other textiles. Sized right for travel, without the sticky waste – or plastic – of most lint rollers.

11.5 cm x 14.8 cm 308041 RRP \$21.00



Tech Cleaning Cloth and Case

Silky microfibre on smooth side removes fingerprints and smudges from TVs, computers, tablets, phones and more. Silicone dots on the other provide non-slip grip and control. Includes metal carrying case. Follow manufacturer's guidelines for cleaning screens.

35 cm x 35 cm 305019 tech blue RRP \$42.00 Our luxuriously silky Pillowcases are more durable than cotton, and they're vegan, too! Moisture-absorbing and engineered with some of the most advanced antimicrobial technology in the world, they've even been tested and proven to reduce the growth of acne-causing bacteria within the cloth.









INHIBITING

40 cm x 22 cm

RRP \$29.00

2-YEAR WARRANTY

Pillowcases BacLock

LONGER

Luxuriously silky, moisture-absorbing and more durable than cotton.

Standard 78.74 cm x 53.34 cm 309404 grey RRP \$59.00 set of 2



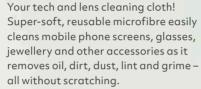
grey monochromatic



Just so we're clear

A money-saving way to ditch the sprays and embrace the shine.

Optic Scarf BacLock



50.5 cm x 17 cm new 304002 pewter **new** 304005 signature flora blue RRP \$29.00



Wipe out wipes

Some lens cleaners contain chemicals that cause allergies, pollute the environment and may be endocrine-disruptors.

https://bit.ly4ktgfde













growth of odour-causing bacteria, mould and mildew. BacLock® does not protect people from diseasecausing pathogens. Always test Norwex Microfibre on an inconspicuous spot.

to protect and self-clean the product by inhibiting

*BacLock® is an antimicrobial agent solely intended

new size

with

BacLock®

Pure clean, no compromise

And no harmful chemicals for waterways.



save with the set

Toilet Cleaning Duo

1 each: Cleaner-Dispensing Toilet Brush and Bathroom Cleaner 658 10% OFF Retail price: \$107.00 \$96.00

Dual-action bristles with BacLock* work together to scrub and then brush away grime.



1 bottle =





Bathroom Cleaner



Bring your bathroom to a sparkling shine! Highly concentrated, phosphate-free, biodegradable ingredients quickly and easily clean toilets, sinks and most other hard surfaces in just one application. Not for use on natural stone surfaces or special coatings.

355 ml 600402 RRP \$39.00

Dispense precise amount of Bathroom Cleaner with the push of a button.

Built-in reservoir

non-gel cleaning

solution.

holds up to 120 pumps of any



Cleaner-Dispensing Toilet Brush BacLock

It's our most advanced toilet-cleaning brush yet! With two types of durable bristles, no-mess solution dispersal, plus our self-cleansing BacLock® antibacterial agent, toilet cleaning has risen to the next level - all with the push of a button.*

47 cm x 12 cm 40 ml (120 pumps) 357006 RRP \$68.00

For cleaner lakes

and rivers

stains and odours Safer for your home; safer for our planet.

Why wash toxins down the drain? Our plant-based products provide a safer clean.

Ergonomic Toilet Brush and Holder

An antibacterial agent helps suppress bacteria and mould growth within the durable, flexible rubber bristles. Ergonomic handle features a non-slip grip and special extension to reach under the rim for quick and easy cleaning. Regularly clean between uses. 2-year warranty.

Banish bathroom

13.4 cm x 44.1 cm 357009 RRP \$42.00







Scrubby side

tackles soap scum.

Bathroom Scrub Mitt BacLock



Soft and scrubby microfibre made from 70% recycled microfibre yarn easily removes stubborn soap scum and grime from tile, sinks, baths and showers. Sponge liner adds extra absorbency for faster cleaning.

23 cm x 17 cm 709003 teal, 709006 graphite RRP \$31.00



Super-concentrated enzymes help remove strong, organic odours like mildew, smoke and urine from bathrooms, kitchens, rubbish bins, lockers, carpet and laundry, leaving a fresher, cleaner scent. Makes six 473ml, ready-to-use bottles.

355 ml 600020 crisp linen RRP \$41.50





Want to save money?

Join AutoSave and receive a discount on recurring orders.

See page 20 for details!

Mould and Mildew Stain Remover

Quickly remove tough mould and mildew stains on sealed grout, ceramic tile, hard plastic, laminated benchtops and much more. Powered by hydrogen peroxide and USDA certified 96% biobased. Not for use on brass, acrylic, unfinished wood surfaces, leather or natural stone, including marble and granite.

355 ml 600077 RRP \$46.50

norwex.nz



Skin-loving comfort

Cloths so soft, you'll never want to use anything else!

Body and Face Pack BacLock, OEKO-TEX®



The ultimate cleansing cloth. Using only water, no soap required, they're gentle on skin yet tough on dirt. Super-soft microfibre pampers skin as you cleanse. Tested and proven to reduce acne-causing bacteria in the cloth by more than 99%.*

32 cm x 32 cm RRP \$39.00 pack of 3





Using a Body and Face Cloth with just water can help maintain the balance of delicate skin.

Bath Towel

Hand Towel

Body & Face Pack

coastal	graphite	teal	denim	vanilla	vanilla
	741001	741002	741000	741003	741004
	740001	740002	740000	740003	740004
308077	308076	308077		308052	308075

1226

BacLock is an antimicrobial agent solely intended to protect and self-clean the product by inhibiting growth of odour-causing bacteria, mould and mildew. BacLock* does not protect people from diseasecausing pathogens.

577

norwex.nz

625

graphite/ teal/

626

Sustainably soft, perfectly you

From plush and absorbent to lightweight and quick-drying, find your match here

Norwex Microfibre Collection

Super-dense, absorbent microfibre wraps you in warmth as it quickly dries your skin.



Body Towels BacLock. OEKO-TEX®

Bath Towel

140 cm x 70 cm RRP \$73.00

Hand Towel

70 cm x 35 cm RRP \$33.50

Body and Face Pack

32 cm x 32 cm RRP \$39.00 pack of 3

See page 47 for details.

save with the set

Towel Set

1 Hand Towel, 2 Bath Towels, 1 Body and Face Pack

15% OFF Retail price: \$218.50 \$185.50

*BacLock® is an antimicrobial agent solely intended to protect and self-clean the cloth by inhibiting growth of odour-causing bacteria, mould and mildew. BacLock® does not protect people from disease-causing pathogens.

Lyocell Microfibre Plush Collection

Both durable and sustainable, microfibre and naturally derived lyocell combine for luxurious perfection in this plush, breathable fabric.



Lyocell Microfibre Plush Collection BacLock OEKO-TEX®

Bath Towel

140 cm x 70 cm 743004 heathered oatmeal RRP \$82.00

Hand Towel

70 cm x 35 cm

742004 heathered oatmeal RRP \$41.50

Body and Face Pack

35 cm x 35 cm

745004 heathered oatmeal RRP \$46.50 pack of 3

save with the set

new Lyocell Microfibre Plush Towel Set

2 Bath Towels, 1 Hand Towel, 1 Body and Face Pack

728 heathered oatmeal 15% OFF Retail price: \$252.00 \$214.00



When you see **OEKO-TEX**® you can be sure that every component has been STANDARD 100 by OEKO-TEX® certified free from harmful substances.

Ultra-Plush Collection

Our thickest, plushest microfibre is highly absorbent and fast-drying so it's ready to wrap you in comfort again quickly.





Bath Towel

Wider than our standard Bath Towels by 5 cm.

140 cm x 75 cm

751010 Norwex blue, 751002 graphite, 751008 sage, 751005 heathered oatmeal RRP \$77.00

Hand Towel

70 cm x 35 cm

752010 Norwex blue, 752002 graphite, 752008 sage, 752005 heathered oatmeal RRP \$36.50

Body and Face Pack

32 cm x 32 cm

753010 Norwex blue, 753002 graphite, 753008 sage, 753005 heathered oatmeal RRP \$42.00 pack of 3

save with the set

Ultra-Plush Towel Set

2 Ultra-Plush Bath Towels, 1 Hand Towel, and 1 Body and Face Pack

695 Norwex blue, 646 graphite, 651 sage, 656 heathered oatmeal 15% OFF Retail price: \$232.50 \$197.50





Hands-down clean

50 FAMILY CARE

Reduce plastic waste as you cleanse and moisturise.









new Foaming Hand Wash Powder 🔮

This waterless formulation, now in a box of three easy-to-pour packets, gets hands clean, soft and refreshed while reducing waste from plastic packaging. Simply mix with water to create a rich, moisturising foam.

11g ea. 403313 citrus RRP \$36.00 box of 3 packets

1 packet = 1 box = 1

Totals up to 1,500 pumps

Forever Bottle with Foaming Hand Wash Dispenser

The frosted glass and sleek, brushed nickel pump add elegance while the earth-friendly bottle helps reduce plastic consumption. Includes slipresistant silicone sleeve. Handle with

355 ml 600700 white RRP \$36.00



save with the set

new Forever Foaming Hand Wash Set

1 each: Forever Bottle with Foaming Hand Wash Dispenser, Foaming Hand Wash Powder

733 citrus

Retail price: \$72.00 \$65.00



Soft, snuggly, safe

BacLock® keeps them fresher longer!



89 cm x 89 cm 730005 sage with

woodland hood RRP \$73.00

Kids Body and Face Pack Backock OEKO-TEX®

A little smaller than our full-size Body and Face Pack, these super-soft cloths gently get children clean from head to toe. Set of three means there's always one handy!

20 cm x 20 cm 309096 graphite, vanilla, sage RRP \$30.00 set of 3



save with the set

Kids Woodlands Set

1 each of: Kids Hooded Towel, Kids Tote Bag, Kids Body and Face Pack, Kids Pet to Dry, fox, Kids Sippy Cup

685 10% OFF RRP: \$165.00 \$148.50

Bright colours, big fun

Super-soft microfibre inspires good clean habits.

Kids Towel BacLock

Kids love the fun, bright colour and plush fluffiness! You'll love the BacLock® agent that helps eliminate mould, fungi and bacterial odour within the towel. Handy loop for quick-dry hanging.

120 cm x 70 cm 309008 royal blue with orange trim RRP \$61.00

Kids Bath Sponge BacLock.

Super-soft microfibre in a fun, bright colour gently gets kids clean, and the elastic strap helps them (or you) stick with the job!

12 cm diameter 309038 teal RRP \$13.00











Kids Pet To Dry BacLock OEKO-TEX®

These cuddly chenille microfibre hand towels will inspire your kids to wash and dry their hands every time! The BacLock* agent inhibits bacterial odour, mould and mildew growth within the towel, and the convenient hanger makes it easy to hang anywhere.

Not to be used as a toy.

11 cm x 35 cm 761008 fox © 309039 green dragon 309018 purple unicorn RRP \$43.00

Kids Optic Scarf

Functional, cute and the durable fabric ensures it never wears out! Removes fingerprints and smudges effortlessly. Can be used on anti-glare surfaces like phone and iPad covers as a better alternative to harmful chemical sprays and disposable wipes.

15.4 x 28 cm E30418 RRP \$28.50

P. norwex. Sharpe and Codition Shorpes of Cod

Pets are family too!

Cleaner ingredients keep furry friends safer and happier.

2-in-1 Dog Shampoo and Conditioner

Specially formulated to support the natural pH level of your dog's skin, it gently cleanses and conditions. Rinses easily and leaves a delightful, natural scent.

355 ml 403162 royal berry RRP \$42.50





Perfect for in-between washes or a quick refresh anytime, our probiotic bacillus spore blend neutralises odours leaving a light, natural scent. Just spray and go!

B. norwex

235 ml 403164 fresh fur RRP \$36.50



This ultra-absorbent towel makes bath time easy! Just slip your hands into the convenient, built-in pockets to gently, yet securely, hold and dry your pets after washing them.

100 cm x 60 cm 319001 graphite with blue trim RRP \$59.00



Pet Stain and Odour Remover Concentrate

Super-concentrated enzymes and probiotics quickly and safely break down pet stains and odours on textiles, grout, foam, linoleum, wood and more. Leaves a light, natural citrus scent. USDA certified 38% biobased. Not for use on silk or wool.

355 ml 403496 RRP \$42.50

Works great with our EnviroCloth TM , sold on page 12.

1 bottle =





save with the set

Pet Stain Set

1 each: Pet Stain and Odour Remover Concentrate and Forever Bottle with Sprayer, white

Retail price: \$72.00 \$64.50





Pet Door Mat Backock.

Thick, soft microfibre helps defend against dust and dirt, muck and yuck – even chemicals and allergens that get tracked inside on the bottoms of shoes and paws. Slip-resistant backing makes it perfect for pets and their owners.

51 cm x 76 cm 317008 graphite RRP \$149.00



Use our super-soft microfibre mitt wet to gently lift dirt. Use dry to remove loose hairs. Great for wiping and drying muddy paws at the door. Stitching between fingers provides extra control.

22 cm x 30 cm 309302 graphite RRP \$35.00

Personal Care

Reducing chemicals in everyday lives starts right where you are, with the skin you live in.



Learn more on page 7.

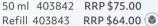


This silky, lightweight gel-cream hydrates, protects, renews and smooths. Hydrating glacial water, probiotics, hyaluronate and a rich blend of Nordic antioxidants support your skin's moisture barrier, leaving you looking and feeling smoother, nurtured and glowing. USDA certified 85% biobased. Contains nut-derived ingredients (palm nut).

50 ml 403842 RRP \$75.00



& norwex



Cleansing Facial Powder

Just add water. This powderto-foam cleanser removes daily buildup, instantly revealing smoother, healthier-looking skin. Nordic antioxidants and prebiotics nourish and protect; natural extracts and enzymes gently exfoliate. Lightweight powder formula and refillable packaging save money and reduce waste. USDA certified 93% biobased. Contains nut-derived ingredients (palm nut, coconut).

45 g 600313 RRP \$59.00 Refill 600314 RRP \$50.00 (*)



& norwex.

Cleansing

NET WT 1.58 OZ

Hydrating



Cleanse

Remove dirt, makeup, pollutants; gently exfoliate.



Target skin's specific needs with nutrient-rich ingredients.



Provide ultrahydration; support natural moisture barrier



This multitasking serum provides essential nourishment and targeted moisturisation for a youthful, healthy-looking complexion. A powerful combination of peptides, glacial water, niacinamide and Nordic antioxidants reduces visible signs of aging as it works to brighten skin and improve elasticity. Contains nut-derived ingredients (palm nut, coconut, argan).

30 ml 403834 RRP \$96.00 Refill 403835 RRP \$81.00





Learn more on page 7.



Renewing Eye Cream

Awaken and brighten the delicate eye area. Infused with glacial water, vitamin C, probiotics, hyaluronate and Nordic antioxidants, this gel-cream provides a brighter, revitalised appearance, hydrating your skin so you look more rested and relaxed. USDA certified 89% biobased. Contains nut-derived ingredients (palm nut).

15 ml 403838 RRP \$70.00 Refill 403839 RRP \$59.00





Learn more on page 7.











Protects and hydrates your

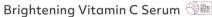
skin for a dewy, more radiant glow. With 15 skin-healthy oils plus arctic cloudberry. Great for beards and cuticles too. USDA certified 100% biobased. Contains nut-derived ingredients (palm nut, macadamia nut, coconut).

15 ml 600311 RRP \$75.50

Safer ingredients, cleaner formulas

Flawless perfection for every skin type.





Say goodbye to dull, dry skin and age spots with a daily dose of our Brightening Vitamin C Serum. In just four weeks, reduce the appearance of dark spots and fine lines, making your skin look brighter and younger. And these capsules are packed with antioxidants, so they even fight air pollution and free radicals. Apply every morning and smooth on a more radiant you. USDA certified 89% biobased. Contains nut-derived ingredients (coconut, palm nut).

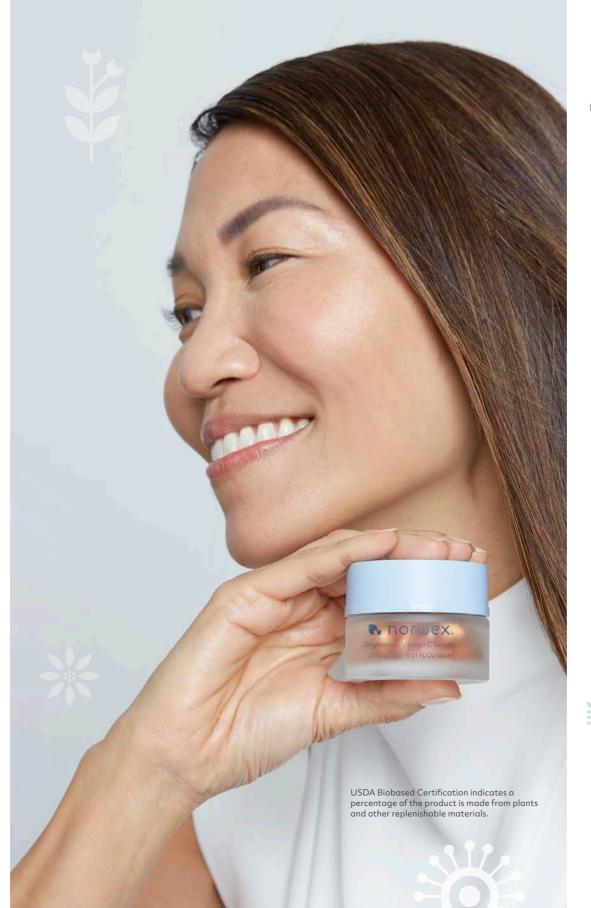
30 capsules; 0.3 ml each 403849 RRP \$88.50 Refill 403862 RRP \$75.50



What we put on our bodies

Women use an average of 12 personal care products each day that contain 168 different chemicals.

Environmental Working Group | bit.ly/3x40QiN





Smoothing Bakuchiol Serum @

Fine lines and wrinkles beginning to show? Treat your skin to this plant-based retinol alternative that works overnight to visibly smooth the look of fine lines and wrinkles. After just one week, you may notice brighter, smoother, more hydrated skin. It revitalises while improving your skin's tone, texture and appearance. Refillable glass jar keeps capsules fresh and protected. Contains nut-derived ingredients (coconut, palm nut).

30 capsules; 0.3 ml each 403858 RRP \$88.50 Refill 403863 RRP \$75.50 (*)





Learn more on page 7.

Night routine

DETOX + RESTORE Hydrating Night Cream @ 🕮





This deeply moisturising blend of Nordic antioxidants, CityStem™ and other plant-based ingredients restores dry skin and detoxes it from daily pollutants and stressors, helping reduce the appearance of fine lines and wrinkles overnight. USDA certified 91% biobased. Contains nut-derived ingredients (coconut and palm nut).

50 ml 403864 RRP \$74.50 Refill 403861 RRP \$64.50 (*)

Glow naturally, refill sustainably

Your beauty routine should be as clean as your ingredients.





Learn more on page 7.



Essentials Skin Care Set

1 each: Cleansing Facial Powder, Hydrating Moisturiser, Renewing Eye Cream, PLUS a FREE Skincare Travel Bag

677 10% OFF Retail price: \$204.00 \$183.50



Complete Skin Care Set

1 each: Cleansing Facial Powder, Hydrating Moisturiser, Renewing Eye Cream, Rejuvenating Serum, Illuminating Oil, PLUS a FREE Skincare Travel Bag

678 10% OFF Retail price: \$375.00 \$337.50

Better for people, the planet, your purse

Help shrink your carbon footprint with our refillable skin care options.

Ageless beauty, naturally

Botanical ingredients nourish, restore and help reduce signs of aging.



Naturally Timeless Skin Care Collection

Four products deliver a unique blend of apple stem cells, algae extract, shea butter, jojoba seed, sweet almond and olive fruit oils to combat the appearance of wrinkles and fine lines. Each contains nut-derived ingredients, including Inca peanut, coconut, palm nut.

Naturally Timeless Anti-Gravity Night Cream 🖤

This hydrating blend reduces the appearance of fine lines and wrinkles. Also contains almond,

50 ml 403086 RRP\$79.00

Naturally Timeless Firming Facial Serum (*)

Visibly firms and smooths skin for a more youthful appearance.

50 ml 403091 RRP \$79.00

Naturally Timeless Radiant Eye Cream 🏶

Helps reduce the visible appearance of dark circles, fine lines and under-eye puffiness for a more youthful, radiant look. Also contains shea nut.

15 ml 403096 RRP\$46.00

Naturally Timeless Day Cream 🖤

Defends against wrinkles, seals in moisture and boosts your skin's radiance. Also contains almond, shea nut.

50 ml 403081 RRP\$79.00

save with the set

Naturally Timeless Set

1 each: Firming Facial Serum, Anti-Gravity Night Cream, Day Cream, Radiant Eye Cream

1233 10% OFF Retail price: \$283.00 \$254.50

Refresh, cleanse and exfoliate

Make these eco-friendly and effective helpers a part of your daily routine.



Exfoliating Facial Mitt BacLock

Gentle buffing side removes dead skin cells, and the soft, suede-like microfibre side gently cleanses. Use twice weekly to complement your skin care routine.

11.5 cm x 14.8 cm 309074 teal RRP \$33.00



Dual-Sided Makeup Removers BacLock OEKO-TEX®

Remove makeup with water alone. Fluffy side removes foundation; the suede-like microfibre side easily removes eye liner, mascara, lipstick and more. Includes zippered Mesh Laundry Bag and Carrying Bag. Carrying Bag comes in

four assorted patterns, selected at random.

Cloths: 10 cm x 13 cm

Mesh Laundry Bag: 20 cm x 22 cm Carrying Bag: 16.5 cm x 20 cm

306105 graphite RRP \$53.00 set of 5



Facial Pads BacLock

Pouch.

Replace cotton balls with these double-sided pads. Dampen with water to gently cleanse

Facial Pads: 5.7 cm x 5.7 cm Washing Pouch: 12 cm x 12 cm 309073 purple RRP \$33.00 set of 5

delicate skin. Includes zippered Washing



Makeup Removal Cloth Set



Using only water, these ultra-soft, suede-like microfibre cloths gently remove all types of makeup without soap or harsh cleansers. Perfect for mature and sensitive skin, too.

20 cm x 20 cm 306100 blue, purple, green RRP \$33.00 set of 3

norwex.nz

A clean start

Personal care shouldn't mean harmful chemicals

Lysere Probiotic Whitening Toothpaste 🕮 💿

This triple-acting toothpaste deep cleans and whitens your teeth, freshens your breath and supports oral health. The probiotic L. paracasei and xylitol help balance your oral microbiome; activated white binchotan charcoal gently removes unhealthy buildup and surface stains. Essential oils naturally freshen breath. USDA certified 99% biobased. Contains nut-derived ingredients (coconut, palm nut).

113 g 403813 mint RRP \$27.00



Adult Silver Care Toothbrush

Help reduce plastic waste by replacing the refill base rather than the entire brush. Soft bristles for gentle, effective cleaning. One replacement refill included. Not recommended for individuals requiring assistance brushing their teeth or children under age three.

Soft 354052 green, 354053 light blue, 354054 red, 354055 dark blue RRP \$28.50 one toothbrush and one refill

Soft Refill 354051 RRP \$23.00 set of 2 refills



YSERE

Norwex

11361402

Timeless Relaxation Rescue Gel





Enjoy a sense of calm and relaxation as organic rosemary, arnica and Devil's claw glide onto pressure points in the neck, temples and shoulders. It's a tingling sensation that soothes and refreshes.

40 ml 403123 RRP \$28.50







Crystal Deodorant

Natural mineral salts help stop odour from bacteria and sweat. Odourless, non-sticky and non-staining, it provides all-day freshness and confidence without clogging pores. Great for feet, too. Moisten before each use.

Approx. 75 g 403600 RRP \$23.50

Lysere® Prebiotic Deodorant



Prebiotics work with your skin's ecosystem to fight odours from sweat and bacteria. Enzymes help degrade odour-causing compounds while aloe vera and witch hazel cool, refresh and soften your skin. Enjoy long-lasting protection (up to 48 hours) plus well-hydrated, protected and healthy-looking skin. Contains nut-derived ingredients (palm nut, coconut,

64 g 600247 lavender/coconut RRP \$33.00





Nature's best for your hair

Plant-powered formulas for gorgeous, healthy hair – no harmful chemicals.



What's in that scent?

"Fragrance" on labels may mean phthalates, which have been linked to hormone and reproductive system problems.

> Environmental Working Group https://bit.ly/4hDARpB



Volumising Dry Shampoo

Lengthen time between hair washings while refreshing your roots and scalp. This aerosolfree, spray-on dry shampoo extends your hairstyle, absorbs oil and conditions the scalp, increasing gloss, strength and volume. Includes scalp- and hair-loving ingredients and upcycled rice powder. Natural coconut fragrance. USDA certified 100% biobased. Contains nut-derived ingredients (coconut, palm nut).

30 g 600316 RRP \$73.00 Refill 600317 RRP \$70.00



Hair Wrap BacLock OEKO-TEX®

Super-absorbent, lightweight microfibre quickly absorbs up to 75% of the water from your hair. Less blow drying means less energy used, as well as healthier hair!

One size fits most. 381002 light blue RRP \$43.00



Our salon-quality line is formulated by hair care experts to support hair and scalp health. Nutrientrich, each product contains our plant-based Nordic Antioxidant Complex featuring juniper, sea buckthorn and red algae. Free from harmful chemicals and gentle enough for daily use on all hair types. Contains nut-derived ingredients (coconut, palm nut, shea nut).

Lysere® Nourishing Shampoo

Deep cleans and leaves hair soft, smooth and shiny. Pro-Vitamin B-5 helps lock in moisture.

355 ml 403826 RRP \$42.00

Lysere® Nourishing Conditioner

Lightweight yet deeply moisturising. Helps detangle hair, improve manageability and soften hair cuticles to seal in moisture. Shea butter provides shine. USDA certified 78% biobased.

355 ml 403827 RRP \$42.00

Treat yourself

Cleaner, safer products for skin, hair and body.





	cloth for natjob	Wood	Glass	Tile	Granite/ Marble	Ceramic	Stainless Steel/ Smooth Metals
	Bamboo Multipurpose Cloth BacLocke Sold on page 32.						
A Comment	Bathroom Scrub Mitt BacLock. Sold on page 45.						
	Kitchen Cloths and Towels BacLock: OEKO-TEX® Sold on page 24.						
	Counter Cloths BacLock. OEKO-TEX® (C). Sold on page 29.						
	EnviroCloth TM BacLock OEKO-TEX® Sold on page 12.						
	Dish Cloths Sold on page 33.						
	Dusting Mitt BacLock* Sold on page 15.						
	Window Cloth Backocke OEKO-TEX® Sold on page 13.						
	new Ultra Scrub Cloth BacLocks OEKO-TEX® Sold on page 12.						



Money-saving kits reduce chemicals in every area of your home.

Safe Haven 5 Kit Plus

1 each: EnviroCloth™, Mini Power
Cleaning Paste, Dusting Mitt,
Window Cloth, Dish Cloths,
EnviroScrubs, Kitchen Cloth, Kitchen
Towel and Ultra Power Plus™ Laundry
Detergent (1kg)
614P 20% OFF Retail price:
\$319.50 \$255.50



Life is messy.

Show your floors some love with a Norwex® Mop Kit. Customise with individual accessories to cleanwalls, floors and more.



Our Telescopic Mop Handle and Mop Base come with a five-year warranty!

Spray Mop Kit

- 1 Telescopic Mop Handle 1 Large Mop Base
- 1 Large Wet Mop Pad 1 Spray Mop Attachment







Mop Kit 1

1 Telescopic Mop Handle 1 Large Mop Base 1 Dry Superior Mop Pad 1 Large Wet Mop Pad 1 Rubber Brush

10% OFF Retail price: \$265.00 **\$238.50**





Mop Kit 2

1 Telescopic Mop Handle

1 Large Mop Base

1 Chenille Dry Mop Pad 1 Large Wet Mop Pad

1 Rubber Brush

10% OFF Retail price: \$264.00 **\$237.50**





Mop Kit 3

1 Telescopic Mop Handle

1 Large Mop Base 1 Dry Superior Mop Pad

1 Tile Mop Pad

1 Rubber Brush

556 10% OFF Retail price: \$264.00 \$237.50





Mop Kit 4

1 Telescopic Mop Handle, 1 Large Mop Base 1 Chenille Dry Mop Pad 1 Tile Mop Pad 1 Rubber Brush

10% OFF Retail price: \$263.00 **\$236.50**





Mop Kit 5

1 Telescopic Mop Handle, 1 Large Mop Base

1 Duster Mop Pad

1 Tile Mop Pad

1 Rubber Brush

10% OFF Retail price:

\$264.00 **\$237.50**



- 1 Telescopic Mop Handle
- 1 Small Mop Base
- 1 Small Wet Mop Pad
- 1 Small Dry Superior Mop Pad
- 1 Small Tile Mop Pad

664 10% OFF Retail price: \$214.00 **\$192.50**





norwex. → perks What's on your wish list?

Anything in the catalogue could be yours for free when you host a qualifying Norwex Party.*

Connect with your Consultant today to get the party started!



Hosting a Norwex party was super fun and eye-opening! I learned about safer cleaning, enjoyed time with friends, and earned amazing free products. Highly recommend!

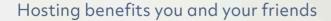
Veronika Llewellyn
 Team Coordinator



Education, fun games and giveaways, I always spoil my Hosts and their guests.

Result, a successful party with my Host receiving all the gifts they can & knowledge for a healthier lifestyle.

- Marie Care
Team Coordinator





Host Perks

You earn free products, free shipping and more.



Help Others

Your friends can live cleaner, safer, better.



Support a Small Business

Each order supports your Consultant's business.





A promise you can count on

Norwex offers the promise of limitless possibilities through products designed to help you reduce harmful chemicals and single-use waste in your home, your life and for our planet.

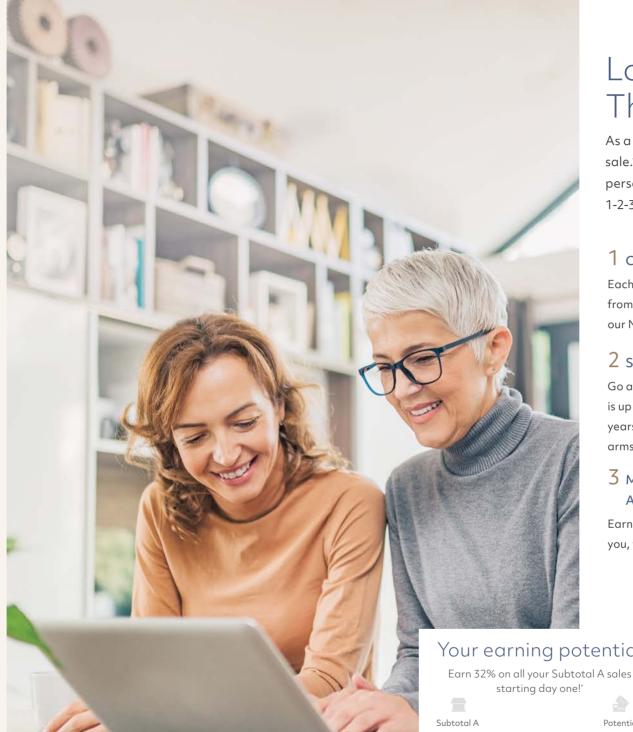
We also offer a unique business opportunity with purpose and community - plus flexible income based on your time and effort. Our Core Values of integrity, trust, respect and kindness guide Norwex Consultants as they grow personally and professionally.

For over three decades Norwex has been helping families like yours live cleaner, safer and better.

If you'd like to learn more about being a part of this mission, just ask the Consultant who introduced you to us. We promise, you'll be glad you did.

Beate Hjeltnes, Norwex Chief Executive Officer and Chairperson of the Board

Debbie Bolton, Co-Founder



*There are no guarantees regarding income. In general, those

Builder for details, **Your potential income is calculated at your Subtotal A sales x .32. Example = Sell \$1,000 x .32 = \$320 earned (Subtotal A sales - Retail Sales less GST, Host Discount

and Sales Material).

who dedicate the most time and effort to their Norwex business have the potential to earn the most income. See our Success

Love our products? Then join us!

As a Norwex Consultant, you'll earn 32% on every sale.* Plus you'll enjoy a 32% savings on all your personal purchases. Getting started is as easy as 1-2-3.

1 CHOOSE YOUR STARTER KIT

Each kit offers great value and helps you start earning from day one. Access tools and training online 24/7, plus our Norwex community is always there for you!

2 SET YOUR OWN SCHEDULE

Go all in or just dip your toes. How you run your business is up to you! We've been empowering people for over 30 years, and we welcome every New Consultant with open

3 MAKE A DIFFERENCE FOR YOURSELF AND OTHERS

Earn some extra income and create a better future for you, your family and friends, and the environment.

Your earning potential

		25%
Subtotal A Sales	@32%	Potential Income**
\$1,000	x 32% =	\$320
\$2,000	x 32% =	\$640
\$3,000	x 32% =	\$960



Nine years have only strengthened my bond with Norwex! I'm eager to spread the love, knowing my family and friends will reap the rewards of a healthier lifestyle, while also being kind to our planet - it's a love that's simply 'clean'!

> - Caroline Hammond **Executive Sales Leader**

One decision. Endless possibilities.

What if you could earn income, make an impact, and love what you do — all in one place? Join a movement that's changing lives and homes for the better.

It's more than a side hustle — it's a smart move.

Be a part of the Norwex Mission and bring safer solutions to the people you care about. A cleaner home, a flexible income, a mission that matters.

Earn this kit for free in 30 days.

Ask me how.





Norwex New Zealand Limited

Ph: 0800 895 015 | NZ GST #: 116 489 619 88 Shortland Street, Auckland 1010, New Zealand For the most up-to-date product information, please contact your Norwex Consultant.

