



live cleaner, safer, better.™



AUSTRALIA 2026/27



At Norwex, we believe living cleaner, safer and better – the Norwegian Way – isn't a trend; it's a way of life. In this catalogue, you'll discover products thoughtfully designed to reduce harmful chemicals in your home while protecting what matters most: your family's health.

Small choices at home add up – and their impact reaches far beyond your four walls. By cutting pollutants, paper and plastic waste, you're simplifying your routine while caring for the world we all share. Each product is crafted to the highest standards and backed by trusted certifications.

The result is a home that feels cleaner, healthier and more cared for – proof that small, everyday choices can make a meaningful difference.

Beate

Beate Hjeltnes

Chief Executive Officer and
Chairperson of the Board





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page
56



See page 56



See page 62



See page 64

Fresh finds for cleaner living

Who knew sustainable could be so beautiful?



See
page 21



12 

million +

fewer plastic bottles
are in landfills sustained
in part by Norwex
microfibre products
using 50–70% recycled
microfibre yarn.

Sales since launch in 2017

1.8 

billion +

straws have been saved
from becoming plastic
pollution through sales
of our Stainless Steel
Drinking Straws.

Sales since launch in 2014

697 

million +

paper towel rolls saved
from landfills through
Counter Cloth sales.

Sales since launch in 2018



Our Mission

Sharing a cleaner, safer way of living
by reducing harmful chemicals
in everyday lives.

THE NORWEGIAN WAY

FEWER CHEMICALS

Reduce harsh cleaners in your home to protect your family's long-term health and limit the chemicals released into our soil, waterways and environment.

LESS WASTE

Single-use paper products drive massive tree loss every day. Norwex products help cut back on paper towels and napkins, reducing everyday household waste.

LESS PLASTIC

Made with recycled plastic, our durable microfibre products are designed to last. By focusing on quality and longevity, we help reduce single-use plastic and keep it out of our oceans.

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Kits

14-51
Home Care

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Personal Care

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We're honored to have received certification from leading third-party organisations – confirming that many of our products meet the highest health, safety and sustainability standards. Look for these icons.



EWG VERIFIED®

Our **Environmental Working Group** partnership offers consumers transparency and peace of mind knowing that verified products meet the strictest health standards and are free from EWG's chemicals of concern.

Products you can feel good about

From sourcing to standards, we're open about the choices we make – so you can feel confident in yours.

Norwex means quality that lasts. Quality isn't just a product feature, it's our commitment to reducing unnecessary chemicals and embracing sustainability.

We demand quality and transparency from our partners as well as ourselves, from the ingredients we source to the final product.

We've banned more than 2,700 questionable substances from our product development process. And our products are designed to endure; they're reusable, refillable and rigorously tested for performance, safety and sustainability.



STANDARD
100

OEKO-TEX® STANDARD 100

Keeps you and your family safe by testing each component of a certified product against a list of over 1,000 harmful substances.



USDA BIOPREFERRED® PROGRAM

The **USDA Certified Biobased logo** gives you confidence in the amount of renewable plant- and nature-based ingredients in our products, helping you reduce harmful chemicals in your everyday life.



NORWEX MICROFIBRE

Unmatched quality.¹ Unmistakable clean.

From the tiniest dust particles to sticky, stuck-on messes, Norwex Microfibre physically removes dirt and up to 99% of bacteria from a surface with water alone.²

Extremely Effective

Dense and durable Norwex Microfibre picks up whatever life lays down, removing the need for harmful household chemicals or wasteful, single-use products.

Highly Absorbent

Extra-absorbent Norwex Microfibre cloths can absorb up to 7 times their weight in water!

Fresher Longer

Just rinse, hang and reuse!³ The BacLock®⁴ antimicrobial agent protects the cloth by inhibiting odour in the cloth, which means it's ready to use again and again.

Sustainable

With many products containing up to 70% recycled materials, Norwex has helped keep millions of plastic bottles out of landfills.

Two ways to use:

Used wet, Norwex Microfibre lifts messes up into the cloth and away from the surface. Used dry, the fibres create an electrostatic charge that grabs and holds the smallest dust particles.



¹All Norwex Microfibre products carry a two-year warranty. For details please visit:

<https://norwexbiz.com.au/the-norwex-guarantee/>

²When following proper care and use instructions. Wipe with even strokes. For optimal cleaning, fold and refold to create multiple cleaning surfaces.

³After extra-dirty kitchen or bathroom tasks, machine washing is advised.

For complete microfibre care and use instructions, visit <https://norwexbiz.com.au/the-norwex-guarantee/>

⁴ BacLock®. This graphic is noted throughout the catalogue to differentiate those products that contain BacLock®, an antimicrobial agent solely intended to protect the cloth by inhibiting growth of odour-causing bacteria, mould and mildew. BacLock® does not protect people from disease-causing pathogens. IMPORTANT NOTE: Some surfaces and finishes can be easily damaged. Please always test Norwex Microfibre on an inconspicuous spot first. Do not use microfibre (except Norwex Optic Scarf) on anti-glare surfaces.

Cleaner living

Inspired by the Norwegian Way – simple,

771

new The Norwegian
Way Home Essentials



starts here

practical and close to nature.

20%
SAVINGS!



The Norwegian Way Home Essentials

Designed for real homes and real life, this kit introduces you to the transformative cleaning power of microfibre and water – and helps you easily transition to safer versions of the products you already use. The result: an everyday routine that's cleaner, safer, better.

1 each: Window Cloth; EnviroCloth™; Dusting Mitt; Multipurpose Everyday Cleaner Concentrate; PowerZyme™ Laundry Detergent; Forever Bottle with Sprayer, sea mist; Forever Bottle with Sprayer, grey; UltraZyme™ Dishwasher Powder; All-in-1 Bathroom Cleaner Concentrate (box of 3 packets)

771 **SAVE \$65.00**

20% OFF Retail price: ~~\$325.00~~ **\$260.00**

The Norwegian Way Home Essentials Plus

This comprehensive kit allows you to safely swap even more of the products you already use throughout your home – in the kitchen, laundry room, bedroom and more.



Includes all of the products in The Norwegian Way Home Essentials and 1 each: BioZyme™ Dish Soap Concentrate (box of 3 packets); Forever Bottle with Sprayer, white; Mattress Cleaner; Fluff and Tumble Dryer Balls (set of 3); Counter Cloths and House Set (set of 6)

772 **SAVE \$113.50**

20% OFF Retail price: ~~\$566.50~~ **\$453.00**

Transform every

Expand your clean with these time- and cost-saving

15% SAVINGS!

new Kitchen Essentials

Keep harmful chemicals off dishes, benchtops and more while reducing paper waste.

1 each: BioZyme™ Dish Soap Concentrate (box of 3 packets); Forever Bottle with Sprayer; Kitchen Towel; Kitchen Cloth; Dish Cloths (pack of 2); UltraZyme™ Dishwasher Powder

749 **SAVE \$26.50** Retail price: ~~\$176.50~~ **\$150.00**



15% SAVINGS!

new Bathroom Essentials

Bring a shine to every bathroom surface – no bleach (or other harmful chemicals) required.

1 each: Window Cloth; EnviroCloth™; All-in-1 Bathroom Cleaner Concentrate (box of 3 packets); Forever Bottle with Sprayer; Ultra Scrub Cloth; Ergonomic Toilet Brush

752 **SAVE \$27.00** Retail price: ~~\$179.00~~ **\$152.00**



15% SAVINGS!

new Laundry Essentials

Your simple solution for cleaner clothes and a tidier laundry space – all without harmful chemicals.

1 each: Laundry detergent; Laundry Stain Remover; Microfibre Deep Cleaner Laundry Booster; Fluff and Tumble Dryer Balls (set of 3)

750 Ultra Power Plus™
Retail price: ~~\$172.00~~ **\$146.00**

SAVE \$26.00

751 PowerZyme™
Retail price: ~~\$176.00~~ **\$149.50**

SAVE \$26.50



room and routine

kits, designed to fit effortlessly into your everyday life.



Safe Haven 5 Kit

1 each: Power Cleaning Paste, 74ml; Dusting Mitt; EnviroCloth™; Window Cloth, and laundry detergent

Shown with PowerZyme™ Laundry Detergent

742 **SAVE \$35.50**

20% Off Retail price: ~~\$177.50~~ **\$142.00**

Ultra Power Plus™ Laundry Detergent

614 **SAVE \$35.00**

20% Off Retail price: ~~\$173.50~~ **\$138.50**



Safe Haven 5 Kit Plus

Includes all of the products in the Safe Haven 5 Kit plus 1 each: Kitchen Towel and Cloth; Dish Cloths (set of 2); EnviroScrubs (set of 3). Choose one laundry detergent:

With PowerZyme™ Laundry Detergent

742P **SAVE \$59.50**

20% Off Retail price: ~~\$295.50~~ **\$236.00**

With Ultra Power Plus™ Laundry Detergent

614P **SAVE \$58.50**

20% Off Retail price: ~~\$291.50~~ **\$233.00**



new Mop Kits with Rubber Brush Mop Attachment

This smart system lifts and traps the tiniest particles, pollutants, dust and chemicals using water alone, making floors safer for children and pets.



Mop Kit 1 with Rubber Brush Mop Attachment

1 each: Telescopic Mop Handle, Large Mop Base, Large Dry Superior Mop Pad, Large Wet Mop Pad, **new** Rubber Brush Mop Attachment

775 **SAVE \$24.50**

10% Off Retail price: ~~\$245.00~~ **\$220.50**

See all Mop Kits on pages 28-29.

The simplest clean, without chemicals

Norwex Microfibre lifts and traps household messes and physically removes up to 99% of bacteria from surfaces with water alone.¹

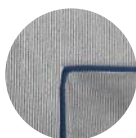
EnviroCloth™ OEKO-TEX®

The one cloth that replaces it all. Clean almost everything – using only water. This densely woven, superfine Norwex Microfibre cloth can help eliminate 53 chemicals commonly used in cleaning.³ Traps dust and grime in the cloth, leaving surfaces cleaner so you clean less often. Use it wet or dry to replace disposable paper towels and chemical cleaners for a simpler, more sustainable clean.

35 cm x 35 cm RRP \$33.00



700083
burnished
sunset

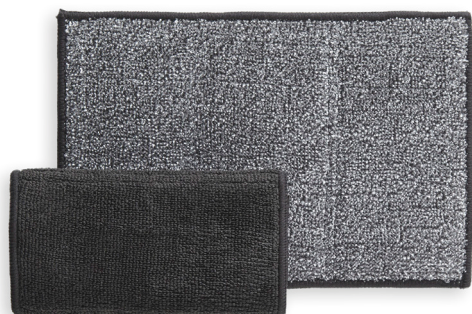


E30031
graphite with
denim trim



700080
amethyst

EnviroCloth™
700056
forest²



DUAL-SIDED ENVIROCLOTH™

Ultra Scrub Cloth OEKO-TEX®

Mess-erasing scrubby microfibre side removes sticky, gooey dribbles; soft, densely woven microfibre side easily wipes them away. Great for cleanups throughout the house. *Scrubby side not for use on non-stick cookware or stainless steel surfaces.*

23.5 cm x 15 cm

719001 onyx RRP \$25.00 pack of 2

BacLock® is an antimicrobial agent solely intended to protect the cloth by inhibiting growth of odour-causing bacteria, mould and mildew. BacLock® does not protect people from disease-causing pathogens. ¹When following proper care and use instructions. Wipe with even strokes. For optimal cleaning, fold and refold to create multiple cleaning surfaces. ²Made of 70% recycled microfibre yarn (two 500 ml plastic bottles). ³Based on a comparison of Norwex Microfibre products to 18 retail brand cleaning products, 2020.



8-10 million metric tonnes

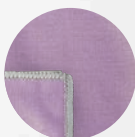
of plastic end up in the world's
oceans every year.

Unesco Intergovernmental
Oceanographic Commission bit.
ly/3G0e1vd

Window Cloth OEKO-TEX®

Silky, tightly woven microfibre polishes windows, mirrors and other shiny objects for a streak-free clean using just water. No need for costly, chemical-laden cleaners or paper towels, saving you money with less waste too. Pair it with the EnviroCloth™ for chemical-free cleaning throughout your home.

45 cm x 45 cm RRP \$35.00



705025
amethyst with
graphite trim



705003
purple

Window Cloth
705078
mountains²

Dusting Mitt OEKO-TEX®

Harmful chemicals in household dust are no match for plush, electrostatically charged microfibre. It attracts and holds dust and other dust-related allergens like a magnet, keeping them from resettling elsewhere.

26 cm x 14 cm RRP \$32.00



708001
blue



708012
teal



708005
graphite



OEKO-TEX® STANDARD 100

Keeps you and your family safe by testing each component of a certified product against a list of over 1,000 harmful substances.



Which detergent is right for you?

Whether it's powder or strips, we have a detergent to meet your needs.



Eco-Wash Laundry Detergent Strips



36 strips

403488 fresh blossom RRP \$46.00

what it does

Portable, lightweight strips are tough on stains, odours and grime.² Great for home, holidays, dorm rooms and the planet – no harmful chemicals or plastic packaging.

how it works

Readily biodegradable, plant-based ingredients eliminate tough odours and stains. Ultra-concentrated, liquid-free format saves space and reduces plastic. Contains 60% USDA certified biobased content.



ENZYME- & BIOTIC-BASED CLEANERS

Many of our cleaners use enzymes or biotics to break down stains and odours – no harmful chemicals

The dirty secret about clean laundry

Many popular detergents are loaded with harmful chemicals that could irritate your skin, contribute to your chemical burden or contaminate local waterways.

Norwex takes the guesswork out of your laundry routine with a powerful lineup of products that are as safe as they are effective.



PowerZyme™ Laundry Detergent



1 kg
600071 RRP \$52.00



Learn more
on page 6.

what it does

Clinically proven to be hypoallergenic, this concentrated powder effectively eliminates the toughest stains, odours, grease and grunge, leaving clothes¹ super clean and smelling fresh.

how it works

Four powerful enzymes and plant-based surfactants clean without harmful chemicals left on skin or in waterways. Contains 91% USDA certified biobased content.



Ultra Power Plus™ Laundry Detergent



1 kg
1125 RRP \$48.00



what it does

Ultra-concentrated powder dissolves quickly to whiten whites, brighten brights and eliminate grease, grime and everyday stains and odours.²

how it works

Environmentally friendly formula with biodegradable surfactants gets clothes bright and clean. Free from phosphates, chlorine bleach and fillers.



AutoSave

Never run out of your favourites! Ask your Norwex Consultant about AutoSave to enjoy savings easy recurring orders. Look for the logo; see page 41 for details.

¹Not recommended for silk or wool. ²Follow garment label instructions for silk or wool.

Boost clean, ditch chemicals

Norwex products harness the power of enzymes, probiotics and plant-based surfactants to eliminate stains, brighten colours and whiten whites – and they're super-concentrated so you use a lot less.





Bright & White Laundry + Home Booster



Enzymes and active oxygen in this colour-safe chlorine bleach alternative brighten colours, whiten whites, and remove laundry stains and odours, all without harmful chemicals.¹ This powder removes set-in stains and grime from vinyl, granite and much more.² Contains 87% USDA certified biobased content.

500 g 600066 RRP \$50.00



Laundry Stain Remover



Biodegradable surfactants and enzymes power away stains like coffee, tea, grass, makeup, wine, mustard, spaghetti sauce and coloured fruit stains like blueberry and grape juice. Gentle on delicate fabrics; works in all water temperatures.¹ Contains 57% USDA certified biobased content.

355 ml 600056 RRP \$35.00



Microfibre Cleaner Laundry Booster



This enzyme-based powder formula removes heavy-duty stains, soils and odours, even in hard water. Keeps fabrics looking new longer, with no harmful chemicals from bleach, ammonia or synthetic fragrances.¹ Contains 53% USDA certified biobased content.

450 g 600016 RRP \$49.00



Skip the sheets

Scented dryer sheets may contain hazardous chemicals, including carcinogens.

University of Washington
bit.ly/2UGr3H3



Fluff and Tumble Dryer Balls

Our 100% New Zealand wool dryer balls soften fabric naturally, helping to reduce static and wrinkles and cut drying time. Use with essential oils to naturally scent your laundry.

357021 RRP \$42.00 set of 3

Microfibre Deep Cleaner Laundry Booster



This ultra-concentrated liquid's custom enzyme and bacillus spore probiotic blend removes grease, oil, coffee, spaghetti sauce, grape juice, chocolate, grass, blood, makeup and more. Refresh your microfibre as you eliminate stubborn stains and odours. Contains 78% USDA certified biobased content.

355 ml 403215 RRP \$47.00

¹Not recommended for silk or wool. ²Not for use on specially coated surfaces.



Lint Mitt

This handy mitt fits perfectly on your hand to quickly whisk away lint, dust and pet hair from clothing and other textiles. Sized right for travel, without the sticky waste – or plastic – of most lint rollers.

11.5 cm x 14.8 cm 308041 RRP \$18.00

Double-sided, so it works great brushing in either direction.



Washing Net

The Washing Net is a versatile, effective and eco-friendly way to protect fine washables, including Norwex Microfibre. It lets soap and water flow through easily for optimal cleaning while its high-quality mesh protects delicates. 1-year warranty.

40 cm x 30 cm 354010 RRP \$16.50

Elbow grease
in a jar



Power Cleaning Paste

Boost your microfibre's cleaning power with this handy "elbow grease in a jar." It tackles stuck-on muck, rust stains, scuff marks, permanent marker and more to get surfaces sparkling clean. Use with a damp EnviroCloth™ and lather well.

200 ml 403502 RRP \$50.50



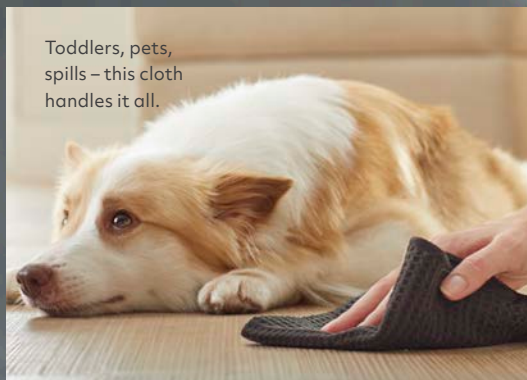
EWG VERIFIED®

From grime gleam – fast

Gross messes love to surprise you!

- Kids (tiny hands, big chaos)
- Pets (paw prints, fur and who knows what)
- Muddy shoes
- Car-seat catastrophes
- Mystery smudges (don't ask)

Toddlers, pets,
spills – this cloth
handles it all.



new Quick Clean Cloths

BacLock® OEKO-TEX®

Got dirty jobs? Don't rely on chemical-laden, single-use wipes or wasteful paper towels. These waffle-weave wonders quickly grab nasty gunk, and easily rinse out to be laundered. Great for garage or kitchen grease, pet waste, hairballs and more. Physically removes up to 99% of bacteria from surfaces with water alone.¹

35 cm x 26 cm

718001 onyx RRP \$25.00 pack of 2



complementary products

Pair with our Pet Stain and Odour Remover Concentrate on page 59 and Multipurpose Everyday Cleaner Concentrate on page 32.



¹When following proper care and use instructions. Wipe with even strokes. For optimal cleaning, fold and refold to create multiple cleaning surfaces. BacLock® is an antimicrobial agent solely intended to protect the cloth by inhibiting growth of odour-causing bacteria, mould and mildew. BacLock® does not protect people from disease-causing pathogens.

Step 1

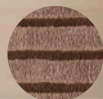
Start at the door. Up to 85% of contaminants are brought indoors in the first 4 steps.¹

356511
graphite

Entry Mat

Super-absorbent microfibre and stiff polypropylene bristles loosen and trap dirt and other pollutants so they're not tracked in. Non-slip rubber backing. Machine-wash; air dry.

76 cm x 51 cm RRP \$87.50



356510
brown

Step into a

Dust-trapping microfibre guards

Step 2

Dust high and low. Up to 45 chemicals have been identified in household dust.³



EnviroWand™ with Two-Sided Sleeve BacLock®

Nubby chenille and microfibre cloth on this bendable tool attracts and holds dust and dirt much better than single-use dusting pads and chemical-laden sprays.

Regular 68 cm x 7.5 cm 357058 RRP \$45.00

Regular Sleeve Replacement 45 cm x 7.5 cm
357048 teal RRP \$18.00

Mini 45.5 cm x 7.5 cm 307052 RRP \$37.00

Mini Sleeve Replacement 20.5 cm x 7.5 cm
307054 teal RRP \$15.00

dust-free home

against harmful chemicals and allergens.

Step 3

Look in every nook. Dust may be hard to spot, but our microfibre grabs it and won't let go.



Got allergies?

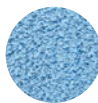
Household dust mites may be the most common trigger of year-round allergies and asthma.²

Multi-Use Handle unscrews to reveal bristle brush for detail duty.

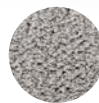
Attaches to the Telescopic Mop Handle (page 25) for hard-to-reach surfaces.



708012
teal



708001
blue



708005
graphite

EnviroWand™ with Two-Sided Duster

Extra-fine, fluffy, statically charged microfibre gets into hard-to-reach places and holds tightly to the smallest particles like dust, pollen, pet dander and more.

Regular 68.5 cm x 7.5 cm 357061 RRP \$48.00

Regular Sleeve Replacement 45 cm x 7.5 cm

357062 graphite RRP \$20.50

Dusting Mitt

Harmful chemicals in household dust are no match for plush, electrostatically charged microfibre. It attracts and holds dust and other dust-related allergens like a magnet, keeping them from resettling.

26 cm x 14 cm RRP \$32.00

¹University of Georgia College of Family and Consumer Sciences | bit.ly/3i6hDO9

²Asthma and Allergy Foundation of America | bit.ly/3i6h7jb

³Natural Resources Defense Council | on.nrdc.org/3BBSm67

Water alone. Remarkable results.

Norwex Microfibre mops remove dirt and grime, and physically remove up to 99% of bacteria from surfaces.¹



A.

graphite/black



Our Telescopic
Mop Handle and
Mop Base come with a
five-year warranty!

Oh snap!

Mop system add-ons allow you to customise your clean.

Large



Small



B



C.



Snaps onto the Telescopic Mop Handle.



A. Telescopic Mop Handle

Combine a Mop Base and your choice of Norwex mop pad or EnviroWand™ to quickly clean floors or under furniture. Handle adjusts to fit your height, so you can comfortably clean.

Adjustable size. 98 cm–160 cm 356007 graphite/black RRP \$52.00

B. Mop Base

Snaps into the Telescopic Mop Handle or Multi-Use Handle and holds firm for cleaning walls. Velcro® secures mop pads; rubber edging protects walls and furniture.

Large 40 cm x 8 cm 355104 silver RRP \$52.00

Small 24 cm x 8 cm 355105 silver RRP \$42.00

C. new Rubber Brush Mop Attachment BacLock®

Quickly cleans Mop Pads, Entry Mats and EnviroWand™; just brush debris into the bin after use. Electrostatic action in the bristles grabs and holds onto pet hair and debris on furniture and more. Handy squeegee cleans wet messes. Conveniently stores on Mop Handle when not in use.

34 cm x 7.8 cm x 5.4 cm 357042 RRP \$29.00



D.

D. Spray Mop Attachment

Attach this water reservoir to any Norwex Mop System to spray your floor whenever needed. Approximately 160 sprays per filling. To refill, remove inner reservoir and fill with tap water or diluted Multipurpose Everyday Cleaner Concentrate.

Handle and base sold separately.

32.2 cm x 7.7 cm

250 ml 356402 graphite RRP \$58.00

save with the set

Clean Floor Set

1 each: Multipurpose Everyday Cleaner Concentrate, Spray Mop Attachment

753 **SAVE \$11.00**

10% OFF Retail price: ~~\$108.00~~ **\$97.00**



1 bottle =





A.

A. Dry Superior Mop Pad OEKO-TEX®

Statically charged microfiber grabs the smallest particles of dirt, dust, crumbs and more and holds on tight.

Large 52 cm x 14 cm

352024 graphite with yellow trim, 

352015 champagne, 352018 yellow RRP \$56.00

Small 34 cm x 14 cm

352023 graphite with yellow trim RRP \$36.00 



Dry, yellow
352018



Dry,
champagne
352015



B.

B. Wet Mop Pad BacLock® OEKO-TEX®

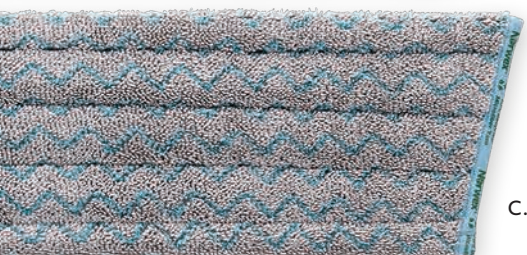
Super-absorbent microfiber removes dirt, grime and up to 99% of bacteria from surfaces with water alone where children and pets play.¹

Large 52 cm x 14 cm

350011 graphite with teal trim RRP \$56.00

Small 32 cm x 14 cm

350012 graphite with teal trim RRP \$36.00



C.

C. Tile Mop Pad BacLock® OEKO-TEX®

Special nylon fibres woven into the microfiber quickly scrub stuck-on dirt from tile floors, showers and backsplashes.

Large 52 cm x 14 cm

771006 cool grey with teal RRP \$55.00

Small 32 cm x 14 cm

771007 cool grey with teal RRP \$35.00



D.

D. Chenille Dry Mop Pad OEKO-TEX®

Nubby chenille microfiber picks up and holds pet hair, dirt, dust and other large particles.

Great for baseboards, walls and ceilings too!

Large 52 cm x 14 cm 772003 RRP \$55.00



E.

E. Window Cloth Mop Pad BacLock® OEKO-TEX®

Tightly woven microfiber brings high windows to a sparkling shine. Use with Mop Base in locked position for added control.

Large 52 cm x 14 cm 770001 RRP \$54.00

Small 32 cm x 14 cm 770000 RRP \$34.00



F.

F. Duster Mop Pad BacLock® OEKO-TEX®

Extra-fine, fluffy microfiber holds tightly to the smallest particles of dust, pollen and pet dander. Quick and efficient on hardwood, hard-surfaced floors, baseboards, walls and ceilings.

Large 51 cm x 10.8 cm

773002 graphite RRP \$55.00

Small 34 cm x 11 cm

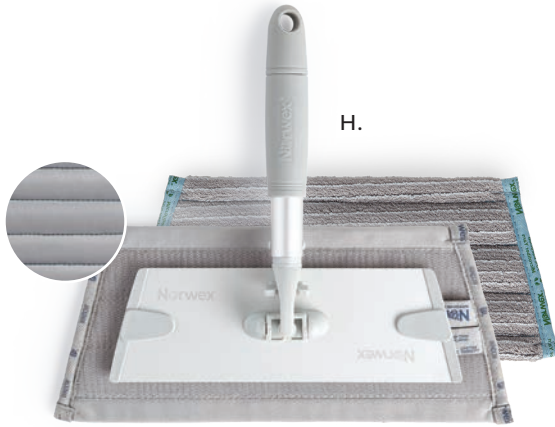
773005 graphite RRP \$35.00

¹When following proper care and use instructions.

BacLock® is an antimicrobial agent solely intended to protect the cloth by inhibiting growth of odour-causing bacteria, mould and mildew. BacLock® does not protect people from disease-causing pathogens.

Handle every detail

Smart accessories help your system go further, saving money while expanding your cleaning reach.



H.



Use with any of the small mop pads.

G. Multi-Use Handle

Combine with the small or large Mop Base (page 25) and any of our mop pads to customise your own hand-held cleaning system.

3 cm x 17 cm 357054 RRP \$11.50

Included in: EnviroWand™, Hand-Held Cleaning System.

H. Hand-Held Cleaning System

Polish and shine windows, patio doors, smooth surfaces and more.

1 each: Small Wet Mop Pad, Small Window Cloth Mop Pad, Small Mop Base, Multi-Use Handle

621 RRP \$123.50

J. Dustpan and Brush

Your Norwex Mop System's ultimate accessory. Easily removes dirt and debris from dry mop pads as well as sweeps and squeegees away other wet and dry messes. Dustpan lies flat for single-handed cleanups.

33.8 cm x 28.8 cm x 10.9 cm
356417 RRP \$60.00

Rubber Brush Mop Attachment also sold separately on page 25.



J.

Squeegee quickly removes spills.



Conveniently snaps onto the Telescopic Mop Handle.

G.



Multi-Use Handle unscrews to reveal bristle brush for detail duty.

Life is messy.

Show your floors some love with a Norwex® Mop Kit. Customise with individual accessories to clean walls, floors and more.



Select either the Rubber Brush, or the Rubber Brush Attachment with your Mop Kit



SAVE
\$24.50

Mop Kit 1

- 1 Telescopic Mop Handle
- 1 Large Mop Base
- 1 Dry Superior Mop Pad
- 1 Large Wet Mop Pad
- 505 Rubber Brush
- 775 Rubber Brush Mop Attachment
- 10% OFF Retail price:
~~\$245.00~~ **\$220.50**



SAVE
\$24.50

Mop Kit 2

- 1 Telescopic Mop Handle
- 1 Large Mop Base
- 1 Chenille Dry Mop Pad
- 1 Large Wet Mop Pad
- 606 Rubber Brush
- 776 Rubber Brush Mop Attachment
- 10% OFF Retail price:
~~\$244.00~~ **\$219.50**



SAVE
\$24.50

Mop Kit 3

- 1 Telescopic Mop Handle
- 1 Large Mop Base
- 1 Dry Superior Mop Pad
- 1 Tile Mop Pad
- 556 Rubber Brush
- 777 Rubber Brush Mop Attachment
- 10% OFF Retail price:
~~\$244.00~~ **\$219.50**

A step up from the rest

- **Recycled:** Up to 82% recycled microfibre yarn in our mop pads helps keep plastic bottles out of landfills
- **Save money:** Super-durable mop pads, base and handle last for years, saving you money over single-use pads and cleaning solutions
- **Water only:** Densely woven, superfine Norwex Microfibre physically removes up to 99% of bacteria from a surface using only water when following proper care and use instructions



Our Telescopic
Mop Handle and
Mop Base come with a
five-year warranty!



SAVE
\$24.50

Mop Kit 4

1 Telescopic Mop Handle,
1 Large Mop Base
1 Chenille Dry Mop Pad
1 Tile Mop Pad

611 Rubber Brush
778 Rubber Brush Mop Attachment
10% OFF Retail price:
~~\$243.00~~ **\$218.50**



SAVE
\$24.50

Mop Kit 5

1 Telescopic Mop Handle,
1 Large Mop Base
1 Duster Mop Pad
1 Tile Mop Pad

696 Rubber Brush
779 Rubber Brush Mop Attachment
10% OFF Retail price:
~~\$243.00~~ **\$218.50**



SAVE
\$19.50

Small Mop Kit

1 Telescopic Mop Handle
1 Small Mop Base
1 Small Wet Mop Pad
1 Small Dry Superior Mop Pad

664 Rubber Brush
774 Rubber Brush Mop Attachment
10% OFF Retail price:
~~\$195.00~~ **\$175.50**

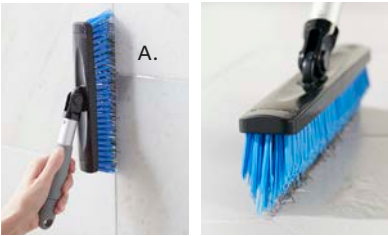
Sweep, whisk,

These versatile tools remove

A. Grout Brush Attachment

Wet the tough, durable bristles to safely scrub your grout back to life. Use with water alone or pair it with a Norwex cleaner of your choice. BacLock® in blue bristles only.

22.9 cm x 3.8 cm
356404 graphite/blue RRP \$45.00



Our Telescopic Mop Handle and Mop Base come with a five-year warranty!

B. Rubber Broom Attachment

Electrostatic action in the rubber bristles removes pet hair and fuzz from carpeted stairways and rugs. Flip it over and the durable rubber squeegee dries floors and more.

33 cm x 8.1 cm x 9.7 cm
357029 graphite/black RRP \$46.00

save with the set

Rubber Broom Kit

1 each: Rubber Broom Attachment, Telescopic Mop Handle

636 graphite/black,
10% OFF Retail price: ~~\$98.00~~ **\$88.00**

SAVE
\$10.00



Rubber Broom Kit

B.



C. Outdoor Broom Attachment

Great for sweeping away dirt, leaves, pebbles and twigs. Made from recycled material in a solid resin block that won't warp or rot.

45.7 cm x 5.7 cm
Bristle length 7.62 cm
356008 black/blue RRP \$68.00

save with the set

Outdoor Broom Kit

1 each: Outdoor Broom Attachment, Telescopic Mop Handle

694 graphite/black,
10% OFF Retail price: ~~\$120.00~~ **\$108.00**

SAVE
\$12.00

brush & scrub!

dirt and debris – indoors and out.



Spray Mop Kit

- 1 Telescopic Mop Handle
- 1 Large Mop Base
- 1 Large Wet Mop Pad
- 1 Spray Mop Attachment

SAVE
\$22.00

666

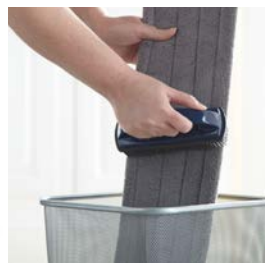
10% OFF Retail price:

~~\$218.00~~ **\$196.00**



C.

Outdoor
Broom Kit



Rubber Brush

Quickly cleans Mop Pads, Entry Mats and EnviroWand™; just brush debris into the bin after use. It's also great for removing pet hair, lint, crumbs and dust from textiles, car seats, furniture and carpeted stairs.

16 cm x 5 cm

357010 RRP \$29.00

Probiotic power. Concentrated clean.

Hard-working, helpful bacteria and plant-based surfactants break down dirt and stains – naturally.



Multipurpose Everyday Cleaner Concentrate Countertop & Floor Cleaner with Probiotics



This versatile cleaner is your everyday go-to for benchtops, floors and more. Hard-working, helpful probiotics create enzymes that quickly break down visible and hidden soils and stains – settling into cracks and crevices. There, the probiotic blend continues to break down soils for up to seven days. Contains 67% USDA certified biobased content.

177 ml 600087 RRP \$50.00

1 bottle =  OR 

See page 25.

See page 35.

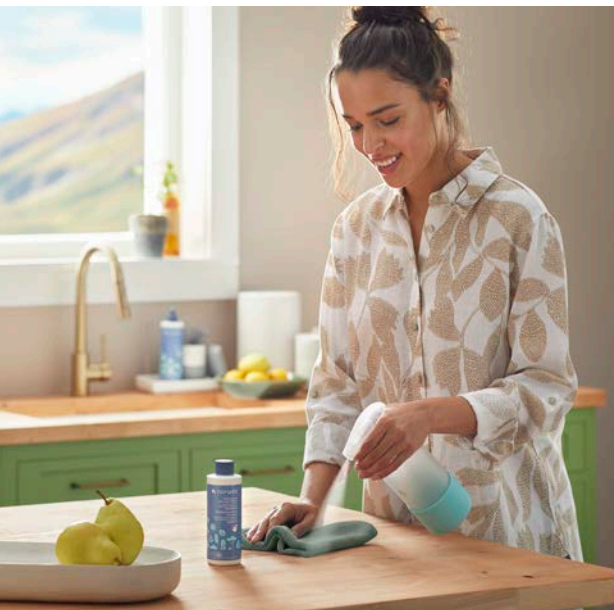


Look for the symbols

Our concentrated cleaners stretch your budget further as you reduce plastic and harmful chemicals.

Heavy-duty help

Deep-clean performance with ingredients you can trust.



save with the set

new Multipurpose Cleaning Set

1 each: Multipurpose Everyday Cleaner Concentrate;
Forever Bottle with Sprayer, sea mist

754 **SAVE \$8.00** 10% OFF Retail price: ~~\$76.50~~ **\$68.50**



Oven and Grill Cleaner

Powerful enzymes and probiotics remove grunge and grime without the fumes of caustic chemicals. Safely breaks down baked-on, burned-on food and greasy spills on ovens, grills, pans and bakeware. Won't leave residues or odours behind, so food tastes like it should.

355 ml 600006 RRP \$44.50

Heavy Duty Degreaser Concentrate

This concentrated, plant-based solution quickly disintegrates and removes greasy smudges and stains in the kitchen, garage, workshop and more. Biodegradable surfactants tackle oily messes with no harsh fumes or caustic ingredients. *Not for use on porous or unsealed surfaces. Test on an inconspicuous area first.*

237 ml 403476 RRP \$39.00

save with the set

Forever Refillable Degreaser Set

1 each: Heavy Duty Degreaser and
Forever Bottle with Sprayer, grey

745 **SAVE \$7.00** 10% OFF
Retail price: ~~\$65.50~~ **\$58.50**



1 bottle =



Descaler

Biodegradable formula with natural citric acids powers away soap scum, limescale, calcium and rust deposits from shower doors, bathtubs, taps, drains and toilets. Contains 86% USDA certified biobased content. *Not for use on natural stone surfaces (or any foodware other than coffee pot carafes).*

355 ml 600005 RRP \$43.50

Can't wash it? Clean it.

Revive mattresses, carpets and more – safely and simply.



Mattress Cleaner



Biodegradable formula with a probiotic blend that creates enzymes on contact easily remove organic materials. Cleans body oils, pet dander and other contaminants from mattresses, pillows, doonas, pet bedding, fluffy toys and fabric furniture. Contains 54% USDA certified biobased content. *Not recommended for silk or wool.*

355 ml 600008 RRP \$47.00

Carpet Stain Remover Concentrate



Cleans and freshens carpets by targeting dirt, grease and organic waste. A unique probiotic blend triggers enzyme action to safely remove stains and stop odours at the source. Carpet and Rug Institute approved. Contains 75% USDA certified biobased content. *Not for use on carpets treated with Scotchgard™ or other sealants. Not recommended for use on silk or wool.*

59 ml 600068 RRP \$38.00

1 bottle =



The Carpet and Rug Institute

The Carpet and Rug Institute (CRI) Seal of Approval (SOA) program is the carpet industry's only scientific program to test the effectiveness of carpet cleaning products based on colourfastness, pH level, rate of resoiling and more.

save with the set

Clean Carpet Set

1 each: Carpet Stain Remover Concentrate, Forever Bottle with Sprayer, grey 662 **SAVE \$6.50** 10% OFF
Retail price: ~~\$64.50~~
\$58.00



Plastic out. Forever in.

Smarter, reusable solutions for a better clean with less waste.

Forever Bottle with Sprayer

Our refillable, frosted glass bottle is ideal for diluting Norwex products, or simply fill with water to use with our microfibre cloths, cleaning systems and more. Colour-code for different rooms or cleaning products with your choice of silicone sleeve.

473 ml

354003 sea mist, 354002 white, 354004 grey

RRP \$26.50



Choose to reuse

A whopping 73% of all beach litter worldwide is plastic.

nationalgeographic.org
on.natgeo.com/2PtXohD

Goodbye, odours

Tackle funky smells where they hide.

Odour Eliminator Concentrate

Super-concentrated enzymes and probiotics help remove strong, organic odours like mildew, smoke and urine from bathrooms, kitchens, rubbish bins, lockers, carpets and laundry, leaving a fresher, cleaner scent. *Not recommended for use on silk or wool.*

355 ml 600020 crisp linen RRP \$39.50

1 bottle =



Never run out of your favourites!
Ask your Norwex Consultant about
AutoSave to enjoy savings on easy
recurring orders.



Kitchen Towels & Cloths

These 70% recycled microfibre cloths and towels feature a diamond weave that traps and removes kitchen messes. Stripe or solid colors will brighten your kitchen.

Kitchen Towel 65 cm x 35 cm

Kitchen Cloth 35 cm x 26 cm

See colour options on page 37.



lingonberry



bark

Be a part of the solution



Around the world, used paper towels create 254 million tons of trash every year

<https://recyclenation.com/2009/11/going-paper-towel-less/>

Beautiful and built for a better clean

With colours inspired by the rich landscapes of Norway, these cloths and towels lift and trap kitchen messes and physically remove up to 99% of bacteria from surfaces with water alone.¹



769
lingonberry



766
cloudberry



767
spruce



770 bilberry



768
bark



764
lingonberry



761
cloudberry



762
spruce



765
bilberry



763
bark

new Kitchen Towels & Cloths

new Stripe Textured Kitchen Towel – 706049 lingonberry, 706053 cloudberry, 706057 spruce, 706055 bilberry, 706051 bark RRP \$34.00

new Diamond Textured Kitchen Cloth – 707049 lingonberry, 707053 cloudberry, 707057 spruce, 707055 bilberry, 707051 bark RRP \$18.00

save with sets **new** Kitchen Towel & Cloth Set – 1 each: Kitchen Towel, Kitchen Cloth (see above)

SAVE \$5.50 10% OFF Retail price: ~~\$52.00~~ **\$46.50**

new Kitchen Cloth Trio – 3 each: Kitchen Cloths (see above) **SAVE \$5.50** 10% OFF Retail price: ~~\$54.00~~ **\$48.50**



726
onyx



686
graphite



645
amethyst



644
turquoise

Diamond Textured Kitchen Towel – 706031 onyx, 706025 graphite, 706010 amethyst, 706001 turquoise RRP \$34.00

Diamond Textured Kitchen Cloth – 707031 onyx, 707025 graphite, 707010 amethyst, 707001 turquoise RRP \$18.00

save with sets Kitchen Towel & Cloth Set – 1 each: Kitchen Towel, Kitchen Cloth (see above)

SAVE \$5.50 10% OFF Retail price: ~~\$52.00~~ **\$46.50**

Kitchen Cloth Trio – 3 each: Kitchen Cloths – 727 onyx, 687 graphite, 676 amethyst, 675 turquoise

SAVE \$5.50 10% OFF Retail price: ~~\$54.00~~ **\$48.50**

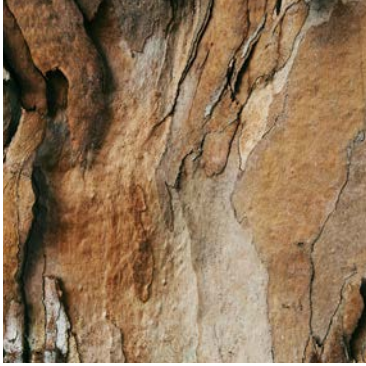
¹When following proper care and use instructions. Wipe with even strokes.

For optimal cleaning, fold and refold to create multiple cleaning surfaces. BacLock® is an antimicrobial agent solely intended to protect the product by inhibiting growth of odour-causing bacteria, mould and mildew. BacLock® does not protect people from disease-causing pathogens.



Choose reusable

Save money, resources and the environment.



307444 spruce



307440 cloudberry



307442 bilberry

Since 2018, more than 697 million paper towel rolls have been saved from landfills through sales of our Counter Cloths.



307446 lingonberry



307448 bark



307428 onyx



Counter Cloths   

These reusable cloths replace paper towels and feature a unique, super-absorbent weave to quickly pick up spills and messes. Each set is made from 70% recycled microfibre yarn and contains the equivalent of two 500 ml plastic bottles.

28 cm x 13 cm RRP \$32.00 set of 3

Norwex Counter Cloths House

Keeps Counter Cloths within easy reach for a quick, grab-and-go clean. Holds up to 12 Counter Cloths.

24 cm x 14.9 cm x 8.5 cm

370500 RRP \$30.00 *Counter Cloths sold separately*

Choose your colours!

Cloudberry and spruce shown here.



Did you know?

Most Norwex Microfibre cloths are made of 70% recycled content, making them good for the planet as well as the home.



save with the set

new Kitchen & Counter Set

1 each: Kitchen Towel and Cloth, Counter Cloths (set of 3)

SAVE \$8.50 10% OFF Retail price: ~~\$84.00~~ **\$75.50**

Kitchen Towel



Kitchen Cloth



Counter Cloth



759

lingonberry

756

cloudberry

757

spruce

760

bilberry

758

bark

773

onyx



760 bilberry

BacLock® is an antimicrobial agent solely intended to protect the product by inhibiting growth of odour-causing bacteria, mould and mildew. BacLock® does not protect people from disease-causing pathogens.

Tackle the tough stuff

Stuck-on doesn't stand a chance with these nature-based sink sidekicks.

Simply peel the pad to replace.



Enzyme power

Enzymes are much safer than typical dishwashing liquids for dissolving baked-on food and stains.



Dish Soap

This plant- and enzyme-based formula gets dishes super clean, even in the hardest water. It effectively eliminates tough grease and grime, leaving dishes, cookware, glassware and even fine china spotless, with no harm to the environment. Contains 64% USDA certified biobased content.

355 ml 600065 lime RRP \$28.50

Soap-Dispensing Kitchen Sponge Brush

This dual-action kitchen tool pairs a natural sisal scrubby layer with a springy and absorbent biocellulose sponge to get dishes sparkling. Just fill the handle with our Dish Soap and press to release grease-fighting suds.

25 cm x 5 cm x 7 cm

45 ml (25 pumps) 358526 RRP \$33.00

Kitchen Sponge Brush Replacement Pads

358528 RRP \$17.00 pack of 2

Soap-Dispensing Kitchen Scrub Brush

Sturdy bristles remove stuck-on residue on everything from pots to dishes. Fill handle with our Dish Soap and push the button to dispense.

26.8 cm x 6.8 cm x 8 cm

45 ml (25 pumps) 358081 RRP \$33.00

Kitchen Scrub Brush Replacement Head 358086 RRP \$17.00

save with sets

Soap and Sponge Set

1 each: Soap-Dispensing Kitchen Sponge Brush, Dish Soap

743 **SAVE \$6.50** 10% Off Retail price: ~~\$61.50~~ **\$55.00**

Soap and Scrub Set

1 each: Soap-Dispensing Kitchen Scrub Brush, Dish Soap

661 **SAVE \$6.50** 10% OFF Retail price: ~~\$61.50~~ **\$55.00**



Dish Mat

Made from 70% recycled microfibre yarn, this extra-absorbent mat soaks up twice its weight in water, saving resources by letting dishes air dry.

53 cm x 36 cm

307302 graphite RRP \$37.00



AutoSave

Get rewarded for being a loyal customer! Earn discounts on the products you use every day.



CHOOSE FREQUENCY

Choose your products and shipment frequency. Convenient and totally flexible: you are in control.

SAVE 10% OFF

Receive a 10% discount on all subsequent AutoSave orders.

Safe dishes, peace of mind

Deep-clean action with no harmful residue and big shine.

UltraZyme™ Dishwasher Powder

Enzymes target and dissolve grease, baked-on food and stains; no pre-soaking required. Dishes, glassware, cutlery, pots and pans come out squeaky clean, even in hard water. Phosphate-, fragrance- and chlorine bleach-free, it also reduces odours and removes buildup inside your dishwasher. Cleans up to 45 loads. *Not recommended for hand dishwashing.*

450 g 403474 RRP \$38.00

Rinse Aid Plus

Natural citric acid combats spots and film and gets your dishes and glassware sparkling. It thoroughly rinses away residual mineral deposits. Dishes dry more effectively and come out gleaming. Formulated specifically to work with our UltraZyme™ Dishwasher Powder.

355 ml 403475 RRP \$28.00



UltraZyme™
EWG Verified®



Magnet Ball
Works in dishwashers and washing machines to prevent calcium buildup, resulting in softer water and requiring less detergent. Use on bottom rack of dishwasher. *Not for front-loading washing machines.*

5 cm x 5 cm x 6.35 cm 357020 RRP \$62.00

Tough on grease and plant-based too

Deep-cleaning enzyme formula is 100% USDA
certified biobased.



Enzyme power

Enzymes are much safer
than typical dishwashing
liquids for dissolving
baked-on food and stains.

BioZyme™ Dish Soap Concentrate

This long-lasting three-pack easily powers away baked-on food, grease and stains, leaving handwashable dishes, fine china and glassware sparkling. Aloe vera extract moisturises hands; citrus oil provides a refreshing scent. One box yields three Forever Bottles. Contains 100% USDA certified biobased content. *Not for use in automatic dishwashers; do not dilute product into a sink full of water.*

30 ml each 601001 lemon RRP \$32.00 box of 3 packets

1 box =  OR 

1 packet =  OR 



save with the set

Forever Refillable BioZyme Set with Sprayer

1 each: BioZyme; Forever Bottle with Sprayer, white

732 **SAVE \$6.00**

10% OFF Retail price: ~~\$58.50~~ **\$52.50**

How much scrub do you need for the job?

Crumbs, crust or chaos – there's a scrub for that.

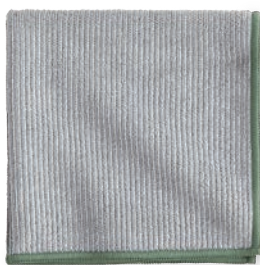


2 Dish Cloths

These specially woven, netted cloths wash your dishes and so much more with ease! Nonabsorbent, they easily handle heavy-duty cleaning or scrubbing jobs like removing flour, dough and other sticky substances from benchtops.

50 cm x 46 cm

307009 graphite RRP \$28.00 pack of 2



1 Bamboo Multipurpose Cloth

The coarse texture is designed for tougher jobs and is great for cleaning anything throughout the house that needs a little extra elbow grease. Use with water alone or your favourite Norwex cleaner. Contains 44% USDA certified biobased content.

35 cm x 35 cm

703001 graphite with green trim RRP \$35.00



2 Reusable Handle with Mesh Dish Scrubber

Scour away tough messes without getting your hands dirty. Non-scratching mesh removes burned- and baked-on food from non-stick pots and pans, glass top stoves and ceramic tile. BacLock® helps keep the pad fresher for longer than traditional mesh scrubbers.

354134 RRP \$23.00 handle and 1 scrubber

Mesh Dish Scrubber Replacements

354137 RRP \$9.00 pack of 2

SCRUB LEVEL

1

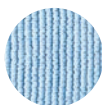
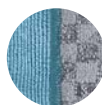
light

2

medium

3

heavy

354106
blue354118
graphite/teal354107
graphite

1

EnviroScrubs BacLock®

Scrubby microfibre side removes sticky messes; EnviroCloth™ side easily wipes them away. Set of three means you always have one handy. Safe for all non-stick surfaces, including pots, countertops, sinks and tiled walls.

16 cm x 16 cm RRP \$38.00 pack of 3



3

SpiriSponge

Non-scratching scrubber sponge removes sticky substances. Safe for use on all non-stick surfaces and glass top stoves. *Not recommended for use on brushed stainless steel appliances or special coatings and finishes.*

13 cm x 8.5 cm x 1.8 cm

354102 RRP \$14.00 pack of 2



3

Spirinett

These long-lasting stainless steel scrubbers are great for really tough jobs. Can be used on a variety of surfaces such as glass, ceramic tile, stainless steel and wood. Rust-free and dishwasher-safe. *Use care; may scratch some surfaces. Use of gloves is recommended to reduce skin abrasion.*

354100 RRP \$8.00 pack of 2

Clean-eating essentials

Smarter, safer food prep for you and your family.



Quickly cleans fresh produce. Great for peeling carrots, too!

Hole allows you to hang for storage.



Cutting Board

Durable, easy to clean and made from biodegradable rice husks. Protects countertops when cutting, chopping or slicing foods. Food-grade silicone grip ring keeps it in place. Contains 53% USDA certified biobased content. Dishwasher-safe (avoid high heat settings).

- Mini 22.5 cm x 20.5 cm x 0.7 cm 370003 RRP \$42.00
- Small 35 cm x 25 cm x 0.7 cm 370001 RRP \$61.50
- Large 40 cm x 30 cm x 0.7 cm 370002 RRP \$73.00



Veggie and Fruit Scrub Cloth

This two-sided cloth has a rough side for scrubbing away dirt, wax and debris from produce, plus a smooth side for polishing. Perfect with our Fresh Produce Wash.

32 cm x 32 cm 307010 RRP \$18.50

Fresh Produce Wash

Spray or soak away pesticides, fertilisers and dirt from fresh fruits and vegetables. Biodegradable ingredients with no phosphates, sulfates or parabens. Contains 99% USDA certified biobased content.

355 ml 403470 RRP \$37.00



Prep. Serve. Repeat.



Go natural

Natural rice husk creates a durable cutting surface that's more sustainable than other options.

This product does not protect users against foodborne bacteria or disease-causing pathogens. Always clean and wash this product thoroughly before and after each use.

Smarter swaps for everyday living

Reusable solutions that save money – and the planet.

Reusable Silicone Bag

Great for leftovers and more, this sturdy bag's self-locking tabs seal in freshness and flavour. The high-quality, 100% food-grade silicone is oven-, microwave- and freezer-safe, and its "stand-up" design keeps even soups and gravies stable while heating. 1-year warranty.

Small 920 ml 358049 RRP \$37.50

Large 1960 ml 358051 RRP \$42.50



Choose safer options

Children exposed to BPA, found in typical plastic containers and wraps, may experience health effects.

<https://mayoclinic.org/3QXp2Qc>



oven safe
to 190°



microwave
safe



freezer
safe

save with the set

Reusable Silicone Bag Set

1 each: Large, Small

725 **SAVE \$8.00**

10% OFF Retail price: ~~\$80.00~~ **\$72.00**



BacLock® is an antimicrobial agent solely intended to protect the product by inhibiting growth of odour-causing bacteria, mold and mildew. BacLock® does not protect people from disease-causing pathogens.

Always fresh and ready

Smart choices for a planet-friendly kitchen routine.

Reusable Produce Bags

These washable mesh bags take you from the produce aisle to the refrigerator drawer without added plastic waste. Non-leaching and strong enough for a full load of fresh fruits and veggies.

30 cm x 35 cm

354011 RRP \$19.50 set of 3



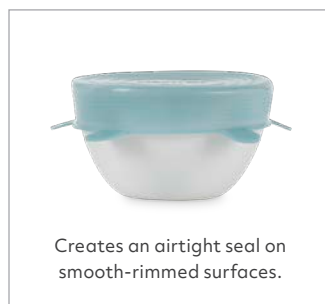
Stretchy Silicone Lids BacLock®

Keep food and beverages sealed in and fresh without wasteful, single-use plastic wrap or aluminium foil. Lids stretch securely over smooth-rimmed bowls, dishes, cups and more. Freezer- and microwave-safe.

6.5 cm; 9.5 cm; 11.5 cm;

14.5 cm; 16.5 cm; 21 cm

358047 teal RRP \$40.50 set of 6



Smarter, not harsher.

Conquer grime and bathroom buildup with safer, reusable solutions that last.

709006
graphite



709003
teal



Bathroom Scrub Mitt

Soft and scrubby 70% recycled microfibre yarn removes stubborn soap scum and more from tile, sinks, baths and showers – without harmful chemicals to impact the environment. Sponge liner adds extra absorbency. Use with water only or pair with a Norwex cleaner.

23 cm x 17 cm RRP \$28.00

All-in-1 Bathroom Cleaner Concentrate

Get bathroom surfaces sparkling clean without caustic chemical sprays. The highly concentrated formula quickly cleans and descales shower stalls, baths, sinks, toilets and most other hard surfaces in just one application. One box yields three Forever Bottles or 33 Cleaner-Dispensing Toilet Brush refills. Contains 94% USDA certified biobased content. *Not for use on natural stone surfaces or special coatings.*

30 ml ea. 601002 RRP \$32.00 box of 3 packets



save with the set

Forever Refillable Bathroom Set

1 each: All-in-1 Bathroom Cleaner;
Forever Bottle with Sprayer, grey
744 **SAVE \$6.00**

10% OFF Retail price: ~~\$58.50~~ **\$52.50**



EWG VERIFIED®



Our **Environmental Working Group** partnership offers consumers transparency and peace of mind knowing that verified products meet the strictest health standards and are free from EWG's chemicals of concern.



For cleaner lakes and rivers

Why wash toxins down the drain? Our plant-based products provide a safer clean.



Mould and Mildew Stain Remover



Remove tough mould and mildew stains on sealed grout, ceramic tile, hard plastic and laminated benchtops. Powered by hydrogen peroxide. Contains 96% USDA certified biobased content. *Not for use on brass, acrylic, unfinished wood surfaces, leather or natural stone, including marble and granite.*

355 ml 600077 RRP \$45.50



Ergonomic Toilet Brush and Holder ^{BacLock®}

Our antimicrobial agent helps suppress bacteria and mould growth within the durable, flexible rubber bristles. Ergonomic handle features a special extension for quick and easy cleaning under the rim.

13.4 cm x 44.1 cm 357009 RRP \$38.00

Cleaner-Dispensing Toilet Brush

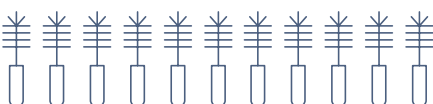
^{BacLock®}

Two types of durable bristles and push-button solution dispersal make this our most advanced toilet-cleaning brush yet. The BacLock® antimicrobial agent helps inhibit bacteria and mould growth within the bristles.

47 cm x 12 cm
40 ml (120 pumps)
357006 RRP \$64.00



Reservoir holds up to 120 pumps of our All-in-1 Bathroom Cleaner Concentrate.

1 packet = 

Spa-level comfort –

From plush and absorbent to lightweight and

Ultra-Plush Collection

Our thickest, plushest microfibre is highly absorbent and fast-drying so it's ready to wrap you in comfort again quickly.



646
graphite

656
heathered
oatmeal

Ultra-Plush Collection OEKO-TEX®

Velvety soft and cosy, they feature our exclusive BacLock® so they stay cleaner and fresher longer.

Bath Towel

Wider than our other Bath Towels by 5 cm.

140 cm x 75 cm

751026 graphite, 751005 heathered oatmeal

RRP \$74.50

Hand Towel

70 cm x 35 cm

752002 graphite, 752005 heathered oatmeal

RRP \$32.50

Body and Face Pack

32 cm x 32 cm

753002 graphite, 753005 heathered oatmeal

RRP \$38.00 pack of 3

save with the set

Ultra-Plush Towel Set

1 each: Ultra-Plush Bath Towel, Hand Towel, Body and Face Pack

646 graphite, 656 heathered oatmeal

SAVE \$33.00 15% OFF

Retail price: ~~\$219.50~~ **\$186.50**

Lyocell Microfibre Plush Collection

Both durable and sustainable, microfibre and naturally derived lyocell combine for luxurious perfection in this plush, breathable fabric.



Lyocell Microfibre Plush Collection

Ultra-absorbent and quick-drying microfibre meets sustainable wood cellulose from Forest Stewardship Council (FSC) certified sources in this super-soft material.

Bath Towel

140 cm x 70 cm

743004 heathered oatmeal RRP \$79.50

Hand Towel

70 cm x 35 cm

742004 heathered oatmeal RRP \$37.50

Body and Face Pack

35 cm x 35 cm

745004 heathered oatmeal RRP \$42.50 pack of 3

save with the set

Lyocell Microfibre Plush Towel Set

2 Bath Towels, 1 Hand Towel, 1 Body and Face Pack

728 heathered oatmeal

SAVE \$36.00 15% OFF Retail price: ~~\$239.00~~ **\$203.00**

*BacLock® is an antimicrobial agent solely intended to protect the cloth by inhibiting growth of odour-causing bacteria, mould and mildew. BacLock® does not protect people from disease-causing pathogens.

from head to toe

quick-drying, find your best match here.

Norwex Microfibre Collection

Super-dense, absorbent microfibre wraps you in warmth as it quickly dries your skin.



Body Towels OEKO-TEX®

Beautiful, warm and lightweight microfibre takes pampering to the next level. When wet, BacLock® goes to work to protect the cloth from odour-causing bacteria.

Bath Towel

140 cm x 70 cm RRP \$70.50

Hand Towel

70 cm x 35 cm RRP \$29.50

Body and Face Pack

32 cm x 32 cm
RRP \$35.00 pack of 3

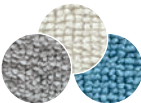
save with the set

Towel Set

2 Bath Towels, 1 Hand Towel,
1 Body and Face Pack

SAVE \$31.00 15% OFF

Retail price: ~~\$205.50~~ **\$174.50**

	coastal	graphite	teal	denim	graphite/ vanilla	teal/ vanilla
						
Bath Towel		741001	741002	741000	741003	741004
Hand Towel		740001	740002	740000	740003	740004
Body & Face Pack	308077	308076	308077		308052	308075
Set		577	1226		626	625

Chenille Floor Mat

Step out of the shower or bath onto the plush comfort of this super-absorbent, super-thick chenille microfibre mat. Ultra-soft and luxurious, it includes a slip-resistant backing to help ensure a safe stepping surface. Great for kitchens, hallways and bedrooms too. *Please use care on wet surfaces. Follow usage and safety instructions included with product.*

70 cm x 50 cm RRP \$89.00



310005
graphite

310002
heathered
oatmeal

Clean hands, cleaner planet

Powder power: Every packet reduces water and plastic waste.

Foaming Hand Wash Powder

This waterless formulation in three easy-to-pour packets gets hands clean, soft and refreshed while reducing waste from plastic packaging. Simply mix with water to create a rich, moisturising foam. *Contains nut-derived ingredients (coconut, palm nut).*

11 g each 403313 citrus
RRP \$30.50 box of 3 packets

Forever Bottle with Foaming Hand Wash Dispenser

The frosted glass and sleek, brushed nickel pump add elegance while the earth-friendly bottle helps reduce plastic consumption.

355 ml 600700 white RRP \$32.00

1 packet = 
1 box = 
Totals up to 1,500 pumps

save with the set

Forever Foaming Hand Wash Set

1 each: Forever Bottle with Foaming Hand Wash Dispenser, Foaming Hand Wash Powder

733 citrus **SAVE \$6.50**
10% OFF Retail price: \$62.50 **\$56.00**



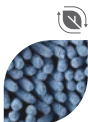
Chenille Hand Towel

Not your ordinary hand towel, our plush and thirsty chenille microfibre inhibits bacterial odour, mould and mildew growth within the towel, thanks to the exclusive BacLock® technology. The convenient hanger makes it perfect for anywhere there may be wet, messy hands.

12.2 cm x 38 cm RRP \$38.00



760012
graphite



760010
denim²



760001
mushroom²



760004
heathered
oatmeal²

¹BacLock® is an antimicrobial agent solely intended to protect the cloth by inhibiting growth of odour-causing bacteria, mould and mildew. BacLock® does not protect people from disease-causing pathogens. ²Made of recycled microfibre yarn.



308052
graphite/
vanilla



308076
graphite

Typical soaps can be drying.

Using a Body and Face Cloth with just water can help maintain the balance of delicate skin.



coastal 308077

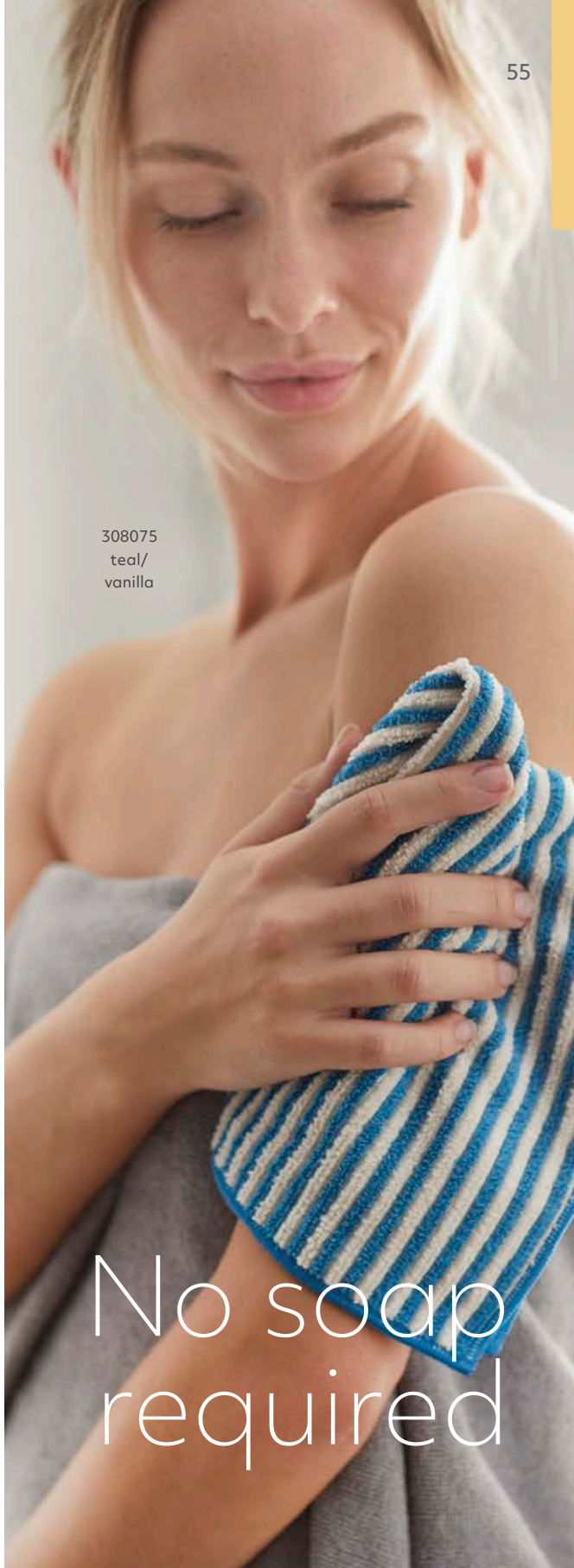
Body and Face Pack BacLock® OEKO-TEX®

The ultimate cleansing cloth. Super-soft microfibre pampers skin as you cleanse. They're so soft, you'll never want to use anything else!

32 cm x 32 cm

RRP \$35.00 pack of 3

See page 53 for coordinating Bath and Hand Towels.
See page 56 for Body and Face Pack, small.



308075
teal/
vanilla

No soap required

Soft, cuddly, fun!

Bright, colourful microfibre gets them clean and wraps them in love.



Kids Hooded Towel

BacLock® OEKO-TEX®

Wrap them in the warmth of our soft, cuddly microfibre. BacLock®¹ protects the cloth by winning the fight against odour-causing bacteria in the cloth, helping it to stay fresher longer.

89 cm x 89 cm **new** 730013 sunny meadow RRP \$68.00

new Body and Face Pack, small BacLock® OEKO-TEX®

These super-soft cloths gently get children clean with water alone. Set of three means there's always one handy!

20 cm x 20 cm

309117 graphite with sage trim, sage with yellow trim, yellow with graphite trim RRP \$27.00 set of 3



Kids Dust Eater

Kids love slipping this furry friend on their hands to help clean surfaces, blinds and more. Thick, plush fibres on his tummy attract and hold dust and other allergens and won't let go. Suitable for ages 3 and up.

31 cm x 19 cm x 12 cm

E30781 hedgehog RRP \$48.50

save with the set

new Kids Set

1 each: Kids Hooded Towel, sunny meadow; Body and Face Pack, small; Kids Dust Eater

755 **SAVE \$14.50**

10% OFF Retail price: ~~\$143.50~~ **\$129.00**

Good habits begin early

Start them off right with limited-edition tools available *while supplies last*.



Kids Pet To Dry

BacLock® in this cuddly chenille hand towel protects it by inhibiting odour, and the convenient hanger makes it easy to hang anywhere. *Not to be used as a toy.*

11 cm x 35 cm

761008 fox 

309039 green dragon

309018 purple unicorn RRP \$40.00



Kids Optic Scarf

Functional, cute and the durable fabric ensures it never wears out! Removes fingerprints and smudges effortlessly. Can be used on anti-glare surfaces like phone and iPad screens as a better alternative to harmful chemical sprays and disposable wipes.

15.4 x 28 cm E30418 RRP \$25.00

*BacLock® is an antimicrobial agent solely intended to protect the cloth by inhibiting growth of odour-causing bacteria, mould and mildew. BacLock® does not protect people from disease-causing pathogens.

Treat them like family

Every pet deserves a safe start and a full life, surrounded by love – not harmful chemicals.



Pet Door Mat

Soft, absorbent microfibre provides a comfortable surface and helps defend against dust and dirt, muck and yuck – even chemicals and allergens that get tracked inside on the bottoms of shoes and paws. Slip-resistant backing makes it perfect for pets and their owners.

51 cm x 76 cm 317008 graphite RRP \$139.00



Pet Mitt

Perfect for wiping and drying muddy paws! Used wet, our super-soft microfibre mitt gently lifts dirt. Used dry, it removes loose hairs. Stitching between fingers provides extra control.

30 cm x 22 cm

309306 graphite RRP \$31.00



Dog Deodoriser

Perfect for in-between washes or a quick refresh anytime, our probiotic blend neutralises odours leaving a light, natural scent. Just spray and go!

235 ml 403164 fresh fur RRP \$33.50

2-in-1 Dog Shampoo and Conditioner

Specially formulated to support the natural pH level of your dog's skin, it gently cleanses and conditions. Rinses easily and leaves a delightful, natural scent.

355 ml 403162 royal berry RRP \$39.50



See page 34.

Pet Towel OEKO-TEX®

This ultra-absorbent towel makes bath time easy! Just slip your hands into the convenient, built-in pockets to gently, yet securely, hold and dry your pets after washing them.

100 cm x 60 cm

319001 graphite with blue trim RRP \$55.00



Pet Stain and Odour Remover Concentrate

Enzymes and probiotics break down pet stains and odours on carpets, grout, foam, linoleum, wood and more. Leaves a light, natural citrus scent. Approved by The Carpet and Rug Institute. Contains 38% USDA certified biobased content. *Not for use on silk or wool.*

355 ml 403496 RRP \$40.50

Works great with our EnviroCloth™, sold on page 14.

save with the set

Pet Stain Set

1 each: Pet Stain and Odour Remover Concentrate; Forever Bottle with Sprayer, grey

693 **SAVE \$7.00**

10% OFF Retail price: ~~\$67.00~~ **\$60.00**



1 bottle =



Pocket-sized cleaning power

Portable cloths and bags for effortless everyday cleanups.



A. Grab-n-Go Wristlet

Perfect for carrying personal items and more. Two pockets; handy strap; 100% recycled polyester. Hand wash. 60-day warranty.

21 cm x 12.5 cm 354301 teal RRP \$21.50

B. Travel Bag

Carries wet or dry Norwex Microfibre cloths for quick cleanups anytime, anywhere. Dry, unused cloths can go in the front pocket; place wet or used items in the larger pocket.

25 cm x 13 cm 360101 diamond RRP \$25.50



Mini Microfibre Variety Pack (MVP)

A little less than half the size of our full-sized EnviroCloth™, Window Cloth and Body and Face Cloth, they're great for all kinds of on-the-go cleanups.

16 cm x 16 cm

300212 teal, amethyst with graphite trim, graphite

300209 graphite, teal, plum w/graphite trim
RRP \$31.50 set of 3 cloths



Travel Pack

Five travel-sized EnviroCloths are perfect on the go or great for sharing!

16 cm x 16 cm

701007 teal, denim, forest; 2 graphite

701004 graphite, blue, plum, teal, graphite w/ amethyst trim

RRP \$38.00 set of 5 cloths

Eco-friendly must-haves for any mess, anywhere.



Clean you can see

Made-for-tech microfibre removes dust and smudges for brilliant clarity.



dots
305209



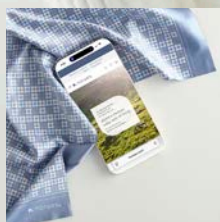
grey
monochromatic
E30412



snow
leopard
E30414



304002
pewter



304005
signature flora blue



Wipe out wipes

Some lens cleaners contain chemicals that cause allergies, pollute the environment and may be endocrine-disruptors.

<https://bit.ly4ktgfDe>

Stylish colours and patterns make accessorising fun!

Optic Scarf

Your tech and lens cleaning cloth! Super-soft, reusable microfibre easily cleans mobile phone screens, glasses, jewellery and other accessories as it removes oil, dirt, dust, lint and fingerprints – all without scratching.

rectangle 50.5 cm x 17 cm

304002 pewter

304005 signature flora blue

RRP \$26.00

Dry and Buff Car Cloth

Quickly dry your car and give it custom finishing touches. Plush microfibre on one side for drying and special checked microfibre on the other to spot buff and shine.

40 cm x 40 cm 305102 graphite RRP \$39.00

Active Towel with Mesh Bag OEKO-TEX®

Super-absorbent, suede-like microfibre is a must for those on the move. Take it along when exercising, playing sports, hiking, biking, yoga and more. Dries quickly and perfect for beach, pool, travel and camping. Includes convenient mesh carrying pouch.

Large: 172.7 cm x 61 cm

306005 blue RRP \$70.00

Small: 81.3 cm x 38.1 cm

306007 blue RRP \$34.00



¹BacLock® is an antimicrobial agent solely intended to protect the cloth by inhibiting growth of odour-causing bacteria, mould and mildew. BacLock® does not protect people from disease-causing pathogens. ²Made of recycled microfibre yarn.



BALANCE YOUR BIOME.
NOURISH YOUR SKIN.

Body Care the Norwegian Way

Your skin health plays a vital role in your overall health. Norwex Body Care products support your skin with cleansing and exfoliating microfibre, plus enriching formulas featuring microbiome-friendly biotics, Nordic antioxidants and ultra-hydrators.

new Hydrating Body Balm

Smooth and soothe rough, dry skin on heels, elbows, hands and knees with this new hydrating balm, designed specifically for areas in need of extra care. Nutrient-rich vegan formulation includes upcycled avocado oil, sunflower seed oil and Nordic antioxidants that help support your skin's natural moisture barrier. Refill reduces plastic by up to 50%. *Contains nut-derived ingredients (shea nut).*

42 g 403177 vanilla grove RRP \$47.50

Refill 403178 RRP \$32.00 

- Layer over body lotion to lock in moisture
- Easy, mess-free application
- Take-anywhere, TSA-friendly format



Rooted in hydration

Comfort dry, thirsty skin with nourishing botanicals that support your natural moisture barrier.



NO ROOM FOR HARMFUL CHEMICALS

We've banned more than 2,700 questionable substances from our product development process.



Innovative scrub helps smooth skin and increase luminosity.



* Back Scrubber BacLock® OEKO-TEX®

Reveal smoother, healthier-looking skin without unnecessary chemicals. Scrubby side provides gentle and effective exfoliation, while the super-soft microfibre side provides a gentler clean. It's a key component of your Norwegian skin care routine and a perfect primer for your body moisturiser. Easy-grip handles for easy access to hard-to-reach spots.

65 cm x 13 cm 372008 eucalyptus RRP \$30.00



Scrubby side for exfoliation and super-soft microfibre side for a gentler clean.

* Body and Face Scrub Mitt BacLock® OEKO-TEX®

This dual-sided mitt gently cleanses and exfoliates with water alone to reveal smoother, healthier-looking skin. The scrub side exfoliates and the softer side is ideal for cleansing. Dual thumb holes allow you to easily use with either hand.

23.5 cm x 15 cm 371012 eucalyptus RRP \$26.00

Tough on odour. Safe on skin.

Delicate underarm skin needs gentle care. Prebiotic Deodorant partners with your microbiome to stop odour at its source.



lingonberry

Prebiotic Deodorant

This aluminium-free, all-over body deodorant delivers up to 48 hours of continuous odour protection.¹ Prebiotics help the “good” bacteria flourish, preventing the growth of odour-causing “bad” bacteria from sweat. Charcoal powder absorbs moisture and neutralises odour, helping to maintain your skin’s natural pH. Nordic antioxidants help soothe. Refillable to reduce waste and save you money. *Contains nut-derived ingredients (palm nut).*

60 g 403603 bergamot RRP \$39.00

Refill 403604 RRP \$29.00 



Add the refill to AutoSave for a 10% discount on recurring orders!

See page 41 for details.

Crystal Deodorant

Natural mineral salts help stop odour from bacteria and sweat. Odourless, non-sticky and non-staining, it provides all-day freshness and confidence without clogging pores. Great for feet, too. Moisten before each use.

Approx. 75 g 403600 RRP \$19.50



EWG VERIFIED®

Our **Environmental Working Group** partnership offers consumers transparency and peace of mind knowing that verified products meet the strictest health standards and are free from EWG’s chemicals of concern.

Refresh, cleanse and exfoliate

Make these eco-friendly and effective helpers a part of your daily routine.



new Makeup Removers

Fluffy microfiber removes makeup and daily buildup with water alone – no single-use, chemical-laden wipes needed. Great for all skin types, including oily, dry, sensitive and mature.

20 cm x 20 cm 306351 leaf RRP \$20.00 set of 2

Exfoliating Facial Mitt

Gentle buffing side removes dead skin cells, and the soft, suede-like microfiber side gently cleanses. Use twice weekly to complement your skin care routine.

11.5 cm x 14.8 cm
309074 teal RRP \$29.00



Makeup Removal Cloth Set



Using only water, these ultra-soft, suede-like microfiber cloths gently remove all types of makeup without soap or harsh cleansers. Perfect for mature and sensitive skin, too.

20 cm x 20 cm
306100 blue, purple, green RRP \$29.00 set of 3



Dual-Sided Makeup Removers

Remove makeup with water alone. Fluffy side removes foundation; the suede-like microfiber side easily removes eye liner, mascara, lipstick and more. Includes zippered Mesh Laundry Bag and Carrying Bag. *Carrying Bag comes in four assorted patterns, selected at random.*

Cloths: 10 cm x 13 cm
Mesh Laundry Bag: 20 cm x 22 cm
Carrying Bag: 16.5 cm x 20 cm
306105 graphite RRP \$49.00 set of 5



SIMPLE. THOUGHTFUL. BEAUTIFULLY EFFECTIVE.

Skin Care the Norwegian Way

Balance your skin's delicate microbiome with a unique blend of biotics, Nordic antioxidants and ultra-hydrators that allow your natural radiance to shine through.



Cleansing Facial Powder

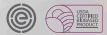


This refillable powder-to-foam cleanser removes daily buildup, instantly revealing healthier-looking skin. Nordic antioxidants and prebiotics nourish and protect; natural extracts and enzymes gently exfoliate. Contains 93% USDA certified biobased content. *Contains nut-derived ingredients (palm nut, coconut).*

45 g 600313 RRP \$55.00
Refill 600314 RRP \$46.50



Renewing Eye Cream



Awaken and brighten the delicate eye area. Infused with glacial water, vitamin C, biotics, hyaluronate and Nordic antioxidants, this gel-cream hydrates your skin so you look more rested and relaxed. Contains 89% USDA certified biobased content. *Contains nut-derived ingredients (palm nut).*

15 ml 403838 RRP \$65.00
Refill 403839 RRP \$55.00



Positively radiant

It all starts with our four-step regimen.

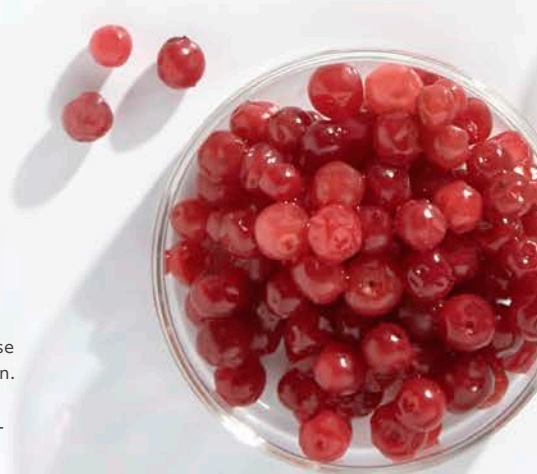


Rejuvenating Serum



Peptides, glacial water, niacinamide and Nordic antioxidants nourish and moisturise for a youthful, healthy-looking complexion. Reduces visible signs of aging, brightens skin and improves elasticity. *Contains nut-derived ingredients (palm nut, coconut).*

30 ml 403834 RRP \$90.00
Refill 403835 RRP \$76.50



lingonberry

A streamlined routine



cloudberry



Hydrating Moisturiser



This silky gel-cream's biotics, hyaluronate and Nordic antioxidants get you glowing as they hydrate, protect, renew and smooth. Refillable packaging saves money and reduces waste. Contains 85% USDA certified biobased content. *Contains nut-derived ingredients (coconut, palm nut).*

50 ml 403842 RRP \$70.00

Refill 403843 RRP \$59.50



Illuminating Oil



Fifteen skin-healthy oils plus arctic cloudberry protect and hydrate for a dewy, more radiant glow. Contains 100% USDA certified biobased content. *Contains nut-derived ingredients (palm nut, macadamia nut, coconut).*

15 ml 600311 RRP \$70.00



sea buckthorn



NORDIC ANTIOXIDANTS

Cloudberry, lingonberry, sea buckthorn, bilberry, red algae, black oat. These superhero ingredients provide a multitude of benefits:

- Help fight free radicals
- Support skin's natural moisture barrier
- Reduce moisture loss, lock in hydration
- Help reduce appearance of fine lines and wrinkles
- Soften and soothe
- Energise and brighten



morning routine

 Brightening Vitamin C Serum

A daily dose reduces the appearance of dark spots and fine lines, making your skin look brighter and younger in just four weeks. Packed with antioxidants, these capsules even help fight air pollution and free radicals. Apply every morning and smooth on a more radiant you. Contains 89% USDA certified biobased content. *Contains nut-derived ingredients (coconut, palm nut).*

30 capsules; 0.3 ml each

403849 RRP \$83.00

Refill 403862 RRP \$70.00 



night routine

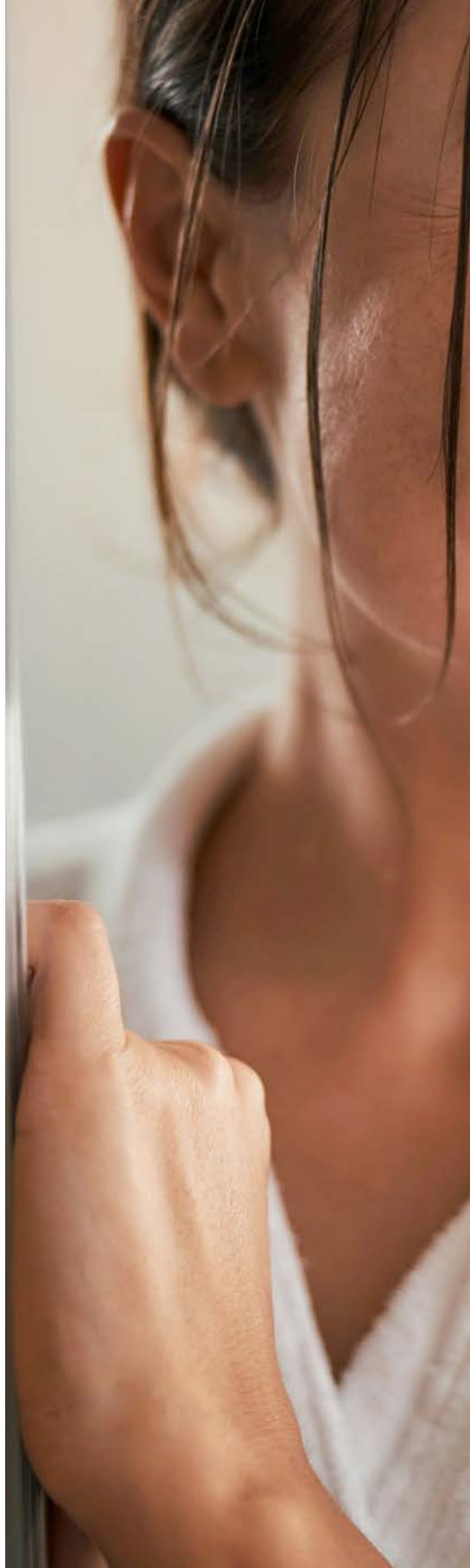
 NATURAL RETINOL ALTERNATIVE
Smoothing Bakuchiol Serum

Plant-based retinol alternative visibly smooths the look of fine lines and wrinkles overnight. In one week, you may notice brighter, smoother, more hydrated skin. It revitalises while improving skin's tone, texture and appearance. Refillable glass jar protects and keeps capsules fresh. *Contains nut-derived ingredients (coconut, palm nut).*

30 capsules; 0.3 ml each

403858 RRP \$83.00

Refill 403863 RRP \$70.00 





What we put on our skin

Women use an average of
12 personal care products
each day that contain
168 different chemicals.

Environmental Working Group
bit.ly/3x40QiN

All-day skin care

From sunrise to bedtime, nourish
your skin naturally and safely.



night routine



DETOX + RESTORE

Hydrating Night Cream

This deeply moisturising, plant-based blend restores dry skin, detoxing it from daily pollutants and reducing the appearance of fine lines and wrinkles overnight. Contains 91% USDA certified biobased content. *Contains nut-derived ingredients (coconut, shea nut and palm nut).*

50 ml 403864 RRP \$70.00

Refill 403861 RRP \$59.50 



Lip Balm

USDA certified organic and gluten-free ingredients soothe and moisturise with none of the harmful chemicals found in petroleum-based products. *Contains nut-derived ingredients (shea nut).*

8 g 403192 black raspberry RRP \$17.00

Timeless Relaxation Rescue Gel

Enjoy a sense of calm and relaxation as you glide it onto pressure points in the neck, temples and shoulders. It provides a tingling sensation that soothes and refreshes.

40 ml 403123 RRP \$27.00

Better for you and the planet

Our recyclable, refillable containers stay on your counter – and out of the landfill.



- Reuse forever caps and bottles indefinitely
- Easy to twist off and replace
- Uniquely designed refills and outer packaging are made from OceanBound Plastic



Recycled OceanBound Plastic is made from plastic that falls outside normal collection processes and was in danger of becoming part of the 9 million tons of discarded plastic estimated to flow into our oceans every year.



Have a spa party!

Earn free skin care by hosting a Norwex Party. Ask your Consultant for details.



save with the set

Essentials Skin Care Set

Everything you need to start your journey to healthier-looking, more radiant skin.

1 each: Cleansing Facial Powder, Hydrating Moisturiser, Renewing Eye Cream, PLUS a free Skincare Travel Bag

677 **SAVE \$19.00**
10% OFF Retail price: ~~\$190.00~~ **\$171.00**



save with the set

Complete Skin Care Set

1 each: Cleansing Facial Powder, Hydrating Moisturiser, Renewing Eye Cream, Rejuvenating Serum, Illuminating Oil, PLUS a free Skincare Travel Bag

678 **SAVE \$35.00**
10% OFF Retail price: ~~\$350.00~~ **\$315.00**

Ageless beauty, naturally

Botanical ingredients nourish, restore and help reduce signs of aging.

Naturally Timeless Skin Care Collection

Four products deliver a unique blend of apple stem cells, algae extract, shea butter, jojoba seed, sweet almond and olive fruit oils to combat the appearance of wrinkles and fine lines. *Each contains nut-derived ingredients, including Inca peanut, coconut, palm nut.*

Anti-Gravity Night Cream

This hydrating blend reduces the appearance of fine lines and wrinkles. *Also contains almond, shea nut.*

50 ml 403086 RRP \$72.00

Firming Facial Serum

Visibly firms and smooths skin for a more youthful appearance.

50 ml 403091 RRP \$72.00

Radiant Eye Cream

Helps reduce the visible appearance of dark circles, fine lines and under-eye puffiness for a more youthful, radiant look. *Also contains shea nut.*

15 ml 403096 RRP \$40.00

Day Cream

Defends against wrinkles, seals in moisture and boosts your skin's radiance. *Also contains almond, shea nut.*

50 ml 403081 RRP \$72.00



Want to save money?

Join AutoSave and receive a discount on recurring orders.

See page 41 for details!

save with the set

Naturally Timeless Set

1 each: Firming Facial Serum, Anti-Gravity Night Cream, Day Cream, Radiant Eye Cream

1233 **SAVE \$26.00**

10% OFF Retail price: ~~\$256.00~~ **\$230.00**





Hair Wrap

Super-absorbent, lightweight microfibre quickly absorbs up to 75% of the water from your hair. Less blow drying means less energy used, as well as healthier hair!

One size fits most.
381002 light blue RRP \$40.00

Lysere™ Nourishing Hair Care

These salon-quality products were formulated by hair care experts to support hair and scalp. Nutrient-rich, they contain our plant-based Nordic Antioxidant Complex featuring juniper, sea buckthorn and red algae. Scented by an essential oil blend, they're free from harmful chemicals and gentle enough for daily use on all hair types. *Contains nut-derived ingredients (palm nut, shea nut).*

Lysere Nourishing Shampoo

Deep cleans and leaves hair soft, smooth and shiny. Pro-Vitamin B-5 helps lock in moisture. *Also contains coconut.*

355 ml 403826 RRP \$39.00

Lysere Nourishing Conditioner

Lightweight yet deeply moisturising. Helps detangle hair, improve manageability and soften hair cuticles to seal in moisture. Shea butter provides shine. Contains 78% USDA certified biobased content.

355 ml 403827 RRP \$39.00



Beautiful hair begins with nature

Clean, plant-powered formulas gently
cleanse and nourish for softer, shinier hair.



Volumising Dry Shampoo



Lengthen time between hair washings. Upcycled rice powder in this aerosol-free, spray-on dry shampoo absorbs oil and conditions the scalp, increasing gloss, strength and volume. Natural coconut fragrance. *Contains nut-derived ingredients (coconut, palm nut).*

30 g 600316 RRP \$70.50

Refill 600317 RRP \$67.00



FRESHER
LONGER



ODOUR
INHIBITING

Pillowcases

Luxuriously silky, moisture-absorbing and more durable than cotton.

Standard 78.74 cm x 53.34 cm

309404 grey RRP \$55.00 set of 2

Clean routine

Personal care made safer, simpler
and more sustainable.



soft

light blue

dark blue

green

red

Probiotic Whitening Toothpaste



with White Binchotan Charcoal

This triple-acting toothpaste deep cleans and whitens your teeth, freshens your breath and supports oral health. Lactobacillus ferment and xylitol help balance your oral microbiome; activated white binchotan charcoal gently removes unhealthy buildup and surface stains. Essential oils naturally freshen breath. *Contains 99% USDA certified biobased content. Contains nut-derived ingredients (coconut, palm nut).*

113 g 403813 mint RRP \$24.00

Adult Silver Care Toothbrush



Help reduce plastic waste by replacing the refill base rather than the entire brush. Soft bristles are recommended for gentle, effective cleaning. One replacement refill included. *Not recommended for individuals requiring assistance brushing their teeth or children under age three.*

Soft 354052 green, 354053 light blue, 354054 red, 354055 dark blue

RRP \$26.50 one toothbrush and one refill

Soft Refill 354051 RRP \$21.00 set of 2 refills

HOST A NORWEX PARTY

Get rewarded for helping friends choose cleaner, safer swaps.

Earn free products!

The rewards really add up!



Host Perks

You earn free products, free shipping and more.



Help Others

Your friends can live cleaner, safer, better.



Support a Small Business

Each order supports your Consultant's business.



Sharing Norwex with friends is such fun! Help them save money, clean faster and discover eco-friendly products that truly work and you can earn heaps of free rewards too!

– Katie Batchelor
Sales Leader



One of the things I love most about Norwex is how generously Hosts are rewarded for simply sharing products they love. It's more than earning rewards — it's about making positive changes.

– Tahnee Ross
Sales Leader

Connect with your Consultant today
to get the party started!

Open the door to your new future

Turn our products into your purpose.



For over three decades Norwex has been helping families like yours live cleaner, safer and better. If you'd like to learn more about being a part of a mission-minded community, just ask the Consultant who introduced you to us. We promise, you'll be glad you did.

Beate Hjeltnes,
Chief Executive Officer and
Chairperson of the Board

Debbie Bolton,
Co-Founder



I love helping others discover simple ways to create healthier, more sustainable homes and being part of a supportive community where people genuinely celebrate each other's success. Building a business that reflects my values and fits naturally around my life has been incredibly rewarding.

– Roz Grattan

Independent Sales Consultant



Know people who ...

Do laundry? | Prepare meals? | Mop the floor? | Have kids or pets?

Then you know someone who needs Norwex!

These days, every cent counts. As a Norwex Consultant, you'll earn 32% on what you sell, as you help others make simple, better choices for products they use every day.

Earn your way!

You decide how Norwex fits into your schedule.
Start earning 32% on all your Personal Subtotal A sales on day one.¹

Personal Subtotal A sales	@32%	Potential income ²	Hours/ # of parties ³
\$1,000	x 32% =	\$320	4/2
\$2,000	x 32% =	\$640	8/4
\$3,000	x 32% =	\$960	12/6

Flexibility to fit your life



You'll have 24/7 online access to tools and training to show people how to create healthier homes.

Plus our Norwex community is always there for you.

Easy to get started



Just select your starter kit, set your schedule and start partying – confident that you're partnering with a trusted, debt-free company, family-owned since 1994.

¹There are no guarantees regarding income. In general, those who dedicate the most time and effort to their Norwex business have the potential to earn the most income. See our Success Builder for details. ²Your potential income is calculated at your Subtotal A sales x .32. Example = Sell \$1,000 x .32 = \$320 earned (Subtotal A sales - Retail Sales less GST, Host Discount and Sales Material).

³Based on a typical party of 2 hours/\$500+ in sales each.

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*Available in our AutoSave program.

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One decision. Endless possibilities.

What if you could earn income, make an impact, and love what you do — all in one place? Join a movement that's changing lives and homes for the better.



It's more than a side hustle — it's a smart move.

Be a part of the Norwex Mission and bring safer solutions to the people you care about. A cleaner home, a flexible income, a mission that matters.

Earn this kit for free in 30 days.

Ask me how.



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The Norwegian Way
Home Essentials

See page 10-11 for details.

Cleaner living starts here

Inspired by the Norwegian Way –
simple, practical and close to nature.

Norwex backs its quality commitment with a 100% satisfaction guarantee. We will refund, replace or exchange any products that are not to your complete satisfaction within 60 days of purchase. Additional warranty information is provided in this catalogue for specific products.

Actual product sizes and colours shown may vary slightly. We reserve the right to change colours throughout the year. Please refer to product labels for complete use instructions. Norwex is not liable for any damage caused to personal property resulting from the improper use of any Norwex products. All pictures in the catalogue are copyrighted and may not be reproduced in any shape or form.



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