



OKLAHOMA CITY ★ GO FOR THE GOAL

2 - 9 AUGUST 2027





WHERE TO?

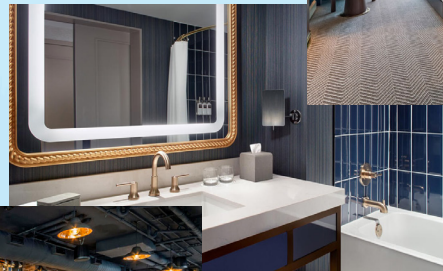
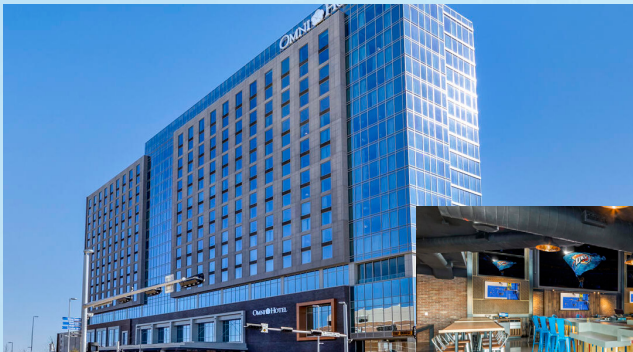
The **Omni Oklahoma City Hotel** is a 17-story luxury downtown hotel featuring 605 rooms, three restaurants, and a rooftop pool. Located at 100 W Oklahoma City Blvd, it sits next to Scissortail Park and the Paycom Center. Omni Oklahoma City Hotel pays homage to the heritage and culinary prowess of the city. With uninterrupted views of Scissortail Park or the downtown skyline.

When you're ready to explore, Oklahoma City offers plenty to see and do. Take a stroll through the scenic Scissortail Park, experience the energy of nearby Bricktown, enjoy shopping, dining and entertainment, or visit iconic local attractions and cultural landmarks. The hotel's central location places many of the city's highlights just moments away.

DOUBLE CONTEMPORARY GUEST ROOMS



Enjoy plush bedding, stylish bathrooms, mini-fridges, coffee makers, robes



MULTIPLE DINING VENUES



#OKLETSGO

The hotel features a spectacular rooftop pool, state-of-the-art fitness centre and the renowned Mokara Spa, where you can enjoy rejuvenating treatments and moments of pure relaxation. With multiple dining venues on-site, there's something to suit every taste, from casual bites to exceptional dining experiences.



From the rooftop hotel pool to beautiful suites and other upscale amenities, there's a lot to see at Omni Oklahoma City Hotel.



TRIP ITINERARY

Day 1	Monday 2 August	Arrive
Day 2	Tuesday 3 August	Day at leisure
Day 3	Wednesday 4 August	Day at leisure
Day 4	Thursday 5 August	Leadership Event
Day 5	Friday 6 August	Conference
Day 6	Saturday 7 August	Conference
Day 7	Sunday 8 August	Half Day Conference
Day 8	Monday 9 August	Depart



WHAT TO EXPECT AT NC27

Expect inspiration. Expect connection.

This incredible experience gives you the opportunity to immerse yourself in the energy, passion and excitement of a global Norwex event. You'll have the opportunity to meet members of the Global Home Office team, connect with North America's top Leaders and Consultants, and gain firsthand insight into what has helped some of the most successful businesses in Norwex thrive. As part of this VIP experience, you'll attend inspiring Conference sessions filled with business-building strategies, product innovations, recognition celebrations, and exciting company announcements. You will also enjoy access to special events where you'll hear from top performers and visionary leaders who are shaping the future of Norwex.



ENJOY A VIP EXPERIENCE

PLUS invaluable learning opportunities and unforgettable celebrations



MEET THE GLOBAL TEAM

Exclusive Dinner Event with Beate Hjeltne, Amy Cadora & Debbie Bolton

Invitation to the Leadership Event



NORTH AMERICAN CONFERENCE
AUGUST 2027

#OKLETSGO

BE REWARDED FOR ACHIEVING YOUR GOALS

Every goal gets you one step closer to an incredible experience, so set your sights high and start working towards your Oklahoma adventure today!

15,000 POINTS

CORAL COVE BEACH BAG

Elevate every outing. Generously sized and thoughtfully handcrafted, the Nalu Beach Bag blends effortless luxury with everyday functionality. Woven from 100% recycled plastic bottles, it offers exceptional strength while maintaining a lightweight, polished finish. Designed for those who value both style and substance, the Coral Cove colourway brings a refined yet relaxed aesthetic—perfect for beach days, travel, and everything in between. Each bag is uniquely handwoven, making every piece one of a kind.

Goal
1



Goal
2



25,000 POINTS

NORWEX BRANDED SHERPA BLANKET

Wrap yourself in comfort, wherever the moment takes you. Luxuriously soft and beautifully crafted, the Norwex Sherpa Blanket is designed to bring warmth, comfort, and a touch of elegance to everyday living. Featuring the iconic Norwex logo, it's the perfect blend of style and practicality.

ONE STEP CLOSER TO AN INCREDIBLE EXPERIENCE

This is where the excitement really begins. The final five goals unlock a range of exclusive incentives, including the opportunity to join us on our unforgettable trip to Oklahoma, plus exclusive gift packs, relaxing spa treatments, and spending money to enjoy along the way.

GOAL 3 37,000 POINTS + 4 NEW CONSULTANTS*	50% of trip PLUS Conference Registration					
GOAL 4 55,000 POINTS + 5 NEW CONSULTANTS*	Flights and accommodation for one PLUS Conference Registration					
GOAL 5 69,000 POINTS + 6 NEW CONSULTANTS*	Flights and Accommodation for one, Conference Registration and exclusive achiever gift pack					
GOAL 6 83,000 POINTS + 7 NEW CONSULTANTS*	Flights and Accommodation for one, Conference Registration, exclusive achiever gift pack and Spa Package					
GOAL 7 100,000 POINTS + 8 NEW CONSULTANTS*	Flights and Accommodation for one, Conference Registration, exclusive achiever gift pack, Spa Package and \$250USD Visa Card for shopping					

* New Consultant must submit \$500 Subtotal A sales within their first 30 days with Norwex.

HOW TO EARN POINTS

between midday 1st July 2026
and midday 1st June 2027 AEST

- 1** point for each Subtotal A dollar
- 200** points for each Personal New Consultant who submits \$500 Subtotal A sales in their first 30 days.*
- 500** points for each Personal New Consultant who submits \$2,500 Subtotal A sales in their first 90 days.*
- 1,000** points when you promote to Team Coordinator or Sales Leader for the first time^
- 1,000** points when you elevate a Personal or Associate Consultant to Team Coordinator or above for the first time.**
- 2,500** points if you promote to Executive Sales Leader or above. ^

*New Consultants who join prior to midday 1st July 2026 and submit the required Subtotal A sales during the incentive period will be included in the uplines points tally.

** Only Consultants working with Personal or Associate Consultants are eligible. Working with Consultants further down your downline to promote will result in that Consultant's direct upline being awarded the points.

^If a Consultant is not at the new Leadership level for bonus period of May 2027, promotion points will be forfeited. This condition does not include points received by an upline who elevates a Personal or Associate Consultant to a new Leadership level whose points are forfeited. If you were demoted more than 6 months ago, have repromoted to that level and hold that Leadership level for bonus period May 2027 you will also be awarded these points.

TERMS AND CONDITIONS

The Go for the Goal 2027 incentive trip must be taken as scheduled by Norwex.

Achievers who are unable to travel (for any reason) must notify Home Office in writing. Norwex will consider this notification final and no further changes will be accepted. In lieu of the trip, Goal 3 achievers will receive a \$75 Shopping Spree, Goal 4&5 achievers will receive a \$200 Shopping Spree and Goal 6&7 achievers will receive a \$400 Shopping Spree. Incentive Trips are not transferable.

No compensation will be paid to any achiever for any unused portion of this incentive including if you are precluded from travelling (for any reason). Please note that Norwex reserves the right to amend trip dates and destination if required.

There will be no pre-extensions for travel permitted prior to the Go for the Goal travel dates. Post Go for the Goal extensions may be permitted. Extension requests must be submitted to your SFEM along with a business plan, for approval. Any costs associated with post Go for the Goal extensions will be at the expense of the Consultant.

Incentive air travel will be arranged through a Norwex chosen travel agency and Norwex chosen airline. Deviations from this airline are not permitted. Achievers will travel as a group outbound from AU/NZ and will depart from the following airports: Sydney, Melbourne, Brisbane, Perth, Hobart, Auckland and Christchurch.

Achievers will fly from the closest city (from above list) to where they live. Any costs incurred travelling to and from these airports are at the cost of the Consultant and will not be covered by Norwex. This includes connecting flights to these airports or any overnight accommodation required to connect to the departing incentive group flight.

Accommodations are based on double occupancy for all achievers.

Only Norwex Consultants in good standing throughout the incentive period, up to and including the time of travel, are eligible to participate in the Go for the Goal 2027 incentive program. Good standing is deemed as a Consultant who is compliant with all of Norwex's Policies and Procedures.

Norwex Consultants who resign or are terminated, up to and including the time of travel, will forfeit all incentive award points.

Qualifiers need to provide proof of travel insurance for themselves prior to receiving their travel documents. Qualifiers will also be required to apply for an ESTA prior to travel.

Qualifiers will be required to sign a letter of indemnity prior to travel.

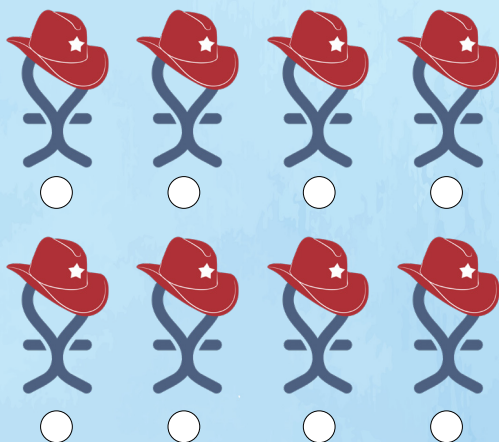
Images used in this flyer are examples only and all products and travel are subject to change. Suggested itineraries and dates are subject to change.



TRACK YOUR PROGRESS

With every milestone you reach, you're one step closer to this incredible experience. Start tracking your points today. Let your progress ignite your wanderlust and turn your dream trip into a reality!

NEW CONSULTANT TRACKER



15,000

Coral Cove
Beach Bag

25,000

Norwex Branded
Sherpa Blanket

37,000

+ 4 NEW CONSULTANTS*
50% of trip PLUS
Conference
Registration

PACK YOUR BAGS

55,000

+ 5 NEW CONSULTANTS*
Flights and
accommodation for
one PLUS Conference
Registration

69,000

+ 6 NEW CONSULTANTS*
Flights and Accommodation
for one, Conference
Registration and exclusive
achiever gift pack

83,000

+ 7 NEW CONSULTANTS*
Flights and Accommodation
for one, Conference
Registration, exclusive
achiever gift pack and Spa
Package

100,000

+ 8 NEW CONSULTANTS*
Flights and Accommodation for one,
Conference Registration, exclusive
achiever gift pack, Spa Package and
\$250USD Visa Card for shopping

SEE YOU IN OKLAHOMA

* New Consultant must submit \$500 Subtotal A sales within their first 30 days with Norwex.

